



## **Kent County Prevention Coalition (KCPC)** **June 25, 2019 General Assembly Meeting Minutes**

### **Attendance:**

Brian Hartl (KCHD), Taylor Smith (KCPC) and Denise Herbert (Network180), Josh Holwerda (USAS), Josh Orzoco (KSSN), Shanda Vaughn (Pine Rest), Ashley Pattee (Arbor Circle), Cathy Racalla (Wedgwood), Donald Nowicki (KCHD), Brooke Schmidt (Family Outreach), Heather Reid (Family Outreach), Sharon Briggs (Cherry Health), Dyshea Cartman (GRPS), Melissa Ware (Arbor Circle), Brenda Matthews (DA Blodgett/St., Johns), Chaun Brown (Arbor Circle)

### **WELCOME –**

Greetings and introductions were facilitated to welcome members and guests. Housekeeping information was offered to members. Special recognition was given to Network180 for providing lunch and Pine Rest Christian Mental Health Services for hosting the meeting.

### **ORDER OF BUSINESS ACTION/DECISION ITEMS**

- Approval of June meeting agenda
  - 1<sup>st</sup> – Josh Orzoco    2<sup>nd</sup> – Shanda Vaughn    ALL APPROVED
- **Approval of April** General Assembly (GA) Minutes
  - 1<sup>st</sup> – Sharon Briggs    2<sup>nd</sup> – Brian Hartl    ALL APPROVED

### **Coalition Successes:**

Taylor shared the following ATI-Kent County Youth Summit 2019 Successes:

Youth Summit 2019 rallied together over 100 volunteers and an UNPRECEDENTED number of those volunteers were KCPC members. The additional volunteer presence resulted in stronger security, smoother transitions between activities, and more engaged student participants

From plenary workshop spaces, to grand gallery vendors and karaoke, Youth Summit attendees were met with intentional, open arms and a safe space to learn, be encouraged and empowered to live Above the Influence!

Nearly 1300 students from over 50 schools gathered for a dynamic day of learning at Youth Summit!!

Close to 100 Volunteers & 100 chaperones generously served our youth. The Event Recap Report was also distributed with key highlights

### **Discussion and Action Items**

#### **Goals 1-3: Behavioral Outcomes regarding alcohol and marijuana use**

- **Summit Student, Volunteer, Presenter & Chaperone Evaluation Recap**
  - Brian provided the group with a summary of the event survey feedback. The following were highlights from the presentation:
    - 87% agreed that the opening video was a great way to kick off the summit.
    - 90% agreed that the Summit inspired them to make positive choices.
    - 85% agreed that they know how to stay connected to ATI Kent County.
    - 91% agreed that the Summit was fun and education

Participants also shared thoughts and Ideas on how to make next Year's Youth Summit even better. Adult volunteer, chaperones, and workshop presenters shared feedback as well.

- **ATI-Kent County Youth Coalition Closeout**

We closed out another successful year with our young ATI Ambassadors! The group of nearly 30 participants had almost 90% participation at every meeting. We want to highlight and congratulate our seniors for an AWESOME program year. Good Luck & Best Wishes to the following:

**CONGRATULATIONS YOUTH COALITION SENIORS:**

**Oneida Berudo-Bravo**, Innovation Central HS . **Lillie Birnie**, Kent Innovation HS . **Valeria Camo**, City Middle/HS **Karen Castillo**, Innovation Central HS . **Natalie Delgado**, Kenowa Hills HS . **Sherlyn Divas**, Union HS . **Edith Garcia-Ramos**, C.A. Frost HS . **Miyanni Nelson**, East Kentwood HS . **Karen Pacheco**, Innovation Central HS . **Carlos Parada**, Innovation Central HS . **Jose Rubio**, Union HS . **Joseph Solis**, Innovation Central HS . **Tania Vasquez**, Innovation Central HS . **Angelica Velazquez**, Innovation Central HS

**• Marijuana Discussion – Recreational Marijuana Plan of Action... (Large Group Discussion & Activity) –**

A recap, discussion & review of the February GA Meeting was provided. As a result of the GA’s planning activity, a framework was developed outlining the strategic direction via a 0 – 36-month plan. The framework outlining the following targeted audiences was distributed & discussed accordingly: parents, youth, college students and users. Discussion points were as follows:

- Today we enter the final chapter of our marijuana planning process & open the door to implementation.
- We literally entered this planning season 6 months ago with 3 actual months of planning; all as a result of Michigan passing the Recreational Marijuana Prop in November 2018.
- The Call to Action at the meeting was to prioritize the strategies and focus on implementation

The group reviewed the yellow items (0-12 month) for each targeted population and identified their top 3 – 5 strategies (depending on the number listed). The following strategies were identified as the working plan for each population during the next 12-months

**Youth (Parent)**

1. Engage youth in the process of identifying messages & strategies.
2. Common Messaging – “No Youth Use”
3. Social Media (be intentional with messages)
4. Youth Listening Sessions
5. Parent Awareness & Education
6. Develop “Why You Use” Survey

Other scores: #4=4; #6=2; #7=3; #10=4; #11=2; #13=5; #14=2

**College Age**

1. Coalition Representation – Target Age Group (personal & Professional)
  - a. School of Public Health
2. Collaborate with University / College Campus Programming (i.e. Campus Policies, Public Safety)
3. Partner with University/ Colleges Clubs, Sororities & Fraternities
4. Create simple “Impact” Document”
  - a. What’s the status of other legal States?

Other scores: #2=1; #5=6; #6=5; #7=6; #9=1

**User (any age)**

1. Partner with Recovery Coaches – to Help craft a Framework
2. KCPC Determine Level of Advocacy Needed for Targeted population.
3. Messaging Risk of Harm, Effect) & Need Help
4. Create Messaging regarding Responsible Use & Storage

Other scores: #2=4; #3=6; #6=4; #8=4; #9=5

**Members selected the following workgroup participation:**

<b>Youth</b>	<b>College Age</b>	<b>Users (any age)</b>
Brenda Matthews	Brian Hartl	Josh Holwerda
Cathy Racalla	Denise Herbert	Sharon Briggs

## Youth

Ashley Pattee

Taylor Smith

Dyshea Cartman

Shanda Vaughn

Family Outreach Staff Member

1 unidentified person (no name)

Absent members to select accordingly at next meeting.

**Other discussion item included:** KCPC 2020 Meeting frequency. Members present completed a survey to determine the meeting schedule for the upcoming 2020 year. Survey questions were as follows:

- Continue to meet monthly (no change)
- Bi-Monthly meeting (Oct, Dec. Feb, Apr, Jun, Aug)

Absent members will complete survey accordingly at the next meeting

## ANNOUNCEMENTS, ARTICLES & MORE!

- Association of Cannabis Use in Adolescence & Risk of Depression
- Office of Governor Letter – E Cigarette Bills (106 & 155)
- Raising Alcohol Taxes Reduces Harm
- Evidence Based Strategies to Prevent Excessive Alcohol Consumption
- Annual Substance Use & Co-Occurring Disorder Conference
- Michigan's Active Marijuana Facilities: <https://www.google.com/maps/d/viewer?mid=1enHhLpd940Do-D3laelB09hVrv1IMRcw&ll=42.30033751782865%2C-95.27903813858637&z=7>

## UPCOMING EVENTS

- **19th Annual Substance Use & Co-Occurring Conference** – September 15 – 17, 2019; Grand Rapids - [www.macmh.org](http://www.macmh.org)
- **Problem Gambling Regional Discussion and Strategic Planning Meeting** – July 8, 2019
- **Licensing & Regulatory Affairs (LARA) – Monthly Meeting** – July 17, 2019
- **KCPC Annual Meeting** – October 1, 2019
- **The Opioid Crisis: Collaborating to Improve Outcomes in the Child Welfare System** - July 18, 2019

### Next Gathering:

No July Meeting – KCPC will reconvene August 27, 2019