



Kent County Prevention Coalition (KCPC) **March 26, 2019 General Assembly Meeting Minutes**

Attendance:

Shelly Wooten (community member), Brooke Schmidt (Family Outreach Center), Larkin Carey (Family Outreach Center), Josh Holwerda (USAS), Donald Nowicki (KCHD), Carolyn Guyton (Camp Fire West MI 4C), Katie Becker (Metro), Dyshea Cartman (GRPS), Brenda Matthews (DAS), Lesly Sis (Health Net of West Michigan), Cassie January (17th District Court), Krystle Williams (DHHS MYOI), Cathy Racalla (Wedgwood Christian Services), Brian Hartl (KCHD), Nadia Kimble (KCPC), Taylor Smith (KCPC) and Denise Herbert (Network180).

WELCOME –

Greetings and introductions were facilitated to welcome members and guests. Housekeeping information was offered to members. Special recognition was given to Network 180 for providing lunch and Kent County Health Department for hosting the meeting.

ORDER OF BUSINESS ACTION/DECISION ITEMS

- Approval of March meeting agenda
 - 1st – Denise 2nd – Brian ALL APPROVED
- **Approval of January** General Assembly (GA) minutes
 - 1st – Carolyn 2nd – Josh ALL APPROVED
- **Approval of February** General Assembly (GA) minutes
 - 1st – Denise 2nd – Carolyn ALL APPROVED

Coalition Successes:

Nadia shared successes about the ATI-Kent County Youth Summit:

- 1165 students registered. Registration deadline is March 29th
- Summit Sponsors:
 - Michigan High-Intensity Drug Trafficking Areas - \$8,400 (Platinum Level)
 - Blue Cross Blue Shield of Michigan - \$3,000 (Gold Level)
 - AmeriCorps sponsorship - \$500 (Bronze Level)
 - SAMHSA (Substance Abuse & Mental Health Administration – \$750 Town Hall stipend (Bronze Level)

Taylor shared an update about schools who met the early bird registration deadline.

Burton MS | City MS/HS | Godfrey Lee MS/HS | GR Uprep | GR Museum School | Innovation Central HS | Kenowa Hills HS | Lighthouse Academy | New Branches Charter Academy | Timberland Charter Academy | Union High School | Vista Charter Academy

Goals 1-3: Behavioral Outcomes Regarding Alcohol and Marijuana use

Youth Summit 2019: Denise encouraged people to see Taylor about Summit Nation Vendors. She also mentioned that the KCPC is looking for a small group of innovative, creative people to do some data collecting at Youth Summit. Lastly, there is a need for a few more volunteers to reach the goal of 125.

Discussion and Action Items

Marijuana Small & Large Group Recap

A recap, discussion & review of the February GA Meeting was provided. As a result of the GA's planning activity a framework was developed outlining the strategic direction via a 0 – 36 month plan.

The GA also reviewed & discussed CADCA's (Community Anti-Drug Coalition of America) *Seven Strategies for Community Change*. These National strategies will help align local efforts with the National plan. Further, alignment with the overarching categories will ensure KCPC is creating community change.

Two work groups were formed at the meeting to discuss & develop strategies for the remaining two identified targeted populations. The following strategies were identified:

College Age: targeting programs that already exist, create messaging on college campuses, develop content for the college age group, target local sporting events, hang flyers and posters in local stores and marijuana shops, collaborate with college groups like counseling centers, do our best with research and development to get to know the audience we are trying to serve, focus groups, connecting with frats/sororities

Marijuana Users: providing information on ingredients, providing statistics, messages, sharing real life stories about using, targeting generational users, partner with recovery coaches, homeless shelters, EAP partnerships, advocacy, partner with treatment providers

The GA's Call to Action at the meeting was to prioritize the strategies using color-coded stickers. KCPC staff will summarize the results.

Announcements

- April is Alcohol Awareness Month
- Michigan Harm Reduction Summit – April 2, 2019
 - Join the mailing list: mdhhs-Hepatitis@michigan.gov
- Licensing & Regulatory Affairs (LARA) – Monthly Meeting – April 25, 2019
 - Williams Building, 1st Floor, Lansing, MI
- 2019 Tobacco Free Michigan Annual Conference, April 16 – 17, 2019
- Addressing Addiction: Cannabis, Vaping and Opioids Conference – April 16, 2019
- Michigan's new website on adult-use and medical-use of marijuana in Michigan, www.michigan.gov/marijuana
- MDHHS Marijuana Communications Toolkit, https://www.michigan.gov/marijuana/0,9306,7-386-89868-491304--_00.html
- The Marijuana Report: Marijuana News Based on Science
- The ABC's of CBD's: Marijuana Products for Your Health

SUMMIT 2019 DATES TO REMEMBER:

- **March 29th** – Youth Summit 2019 **REGISTRATION DEADLINE**
- **April 4th** – Volunteer/ Chaperone Registration **DEADLINE**
- **April 23rd** – SUMMIT WORK DAY [12-1:30p] – **ALL ARE WELCOME!**
- **May 9th** – Volunteer Orientation/Walk-through – DeVos Place Convention Center, 5:30-6:30p
- **May 10th** – YOUTH SUMMIT 2019 [DeVos Place Convention Center, 8a-2p]

Next Gathering: Tuesday, April 23, 2019 @ Network 180 [790 Fuller Ave. NE, Grand Rapids, MI 49503]