



## **Kent County Prevention Coalition (KCPC)** **January 22, 2019 General Assembly Meeting Minutes**

**Attendance:** Brian Hartl (KCHD), Donald Nowicki(KCHD), Sharon Briggs(Cherry Health), Cathy Racalla (Wedgewood), Dyshea Cartman (GRPS), Brenda Matthews(DA Blodgett), Ashley Pattee (Arbor Circle), Melissa Ware (Arbor Circle), Jose Orozco (Kent School Services Network), Denise Herbert (Network 180), Nadia Kimble(KCPC), Taylor Smith (KCPC), Charles Brown (Arbor Circle), Joshua Holwerda (US Addiction Services), Martin Robinson(NHBP),Cassie January (17<sup>th</sup> Circuit Court), Brooke Schmidt(Family Outreach),Shanda Vaughn (Pine Rest),Javonne Gauderson (17<sup>th</sup> Circuit Court),

### **WELCOME –**

Greetings, housekeeping information, and introductions were facilitated to welcome members and guests. Special recognition was given to Network 180 for providing lunch and hosting the meeting. Announcement of new staff member: Taylor Smith

### **ORDER OF BUSINESS ACTION/DECISION ITEMS**

- Approval of January meeting agenda
  - 1<sup>st</sup> – Denise Herbert 2<sup>nd</sup> – Charles Brown ALL APPROVED
- Approval of December General Assembly (GA) minutes
  - 1<sup>st</sup> – Nadia Kimble 2<sup>nd</sup> – Ashley Pattee ALL APPROVED

### **Coalition Successes**

The following successes were shared with members:

- Youth Summit- Denise gave a brief recognition to the Youth Summit Platinum Sponsors for this year's event: Network 180, Michigan HIDTA(High Intensity Drug Trafficking Areas).

### **Discussion and Action Items**

- **Update on Youth Summit 2019-** Nadia handed out to all present members Youth Summit event cards that can be used to market the event, in addition, everyone received a Youth Summit post card that was mailed to almost 1000 people. Everyone was notified that there are posters to grab at the end of the meeting that can be posted throughout the city.
  - **Executive Summary document-** Nadia handed out an Executive Summary document which is also available of the Youth Summit website. She then walked through the Youth Summit website and showed everyone present how volunteers, students, and chaperones can sign-up. Denise spoke about how we would like at least 1,350 students to attend and so far, 17% of that has been met, all members are to continue to promote the event to increase that number.
  - It was also addressed that everyone who is chaperoning must complete a background check form to ensure the safety of all who will attend Summit.
  - Nadia explained the them of the event and how it came about through the ATI Kent County Youth Coalition.
- **Marijuana Discussion-** Since the Marijuana legislation has passed, KCPC has been looking into what are our next steps should be as a coalition. At a previous meeting it was decided that as a group the targeted audiences are youth, parents, and college students.
  - **Community Assessment-** Ashlee Pattee discussed how KCPC can be collaborative with the community and she asked the question to the group "What are organizations, individuals, work groups should we work with to help support this work?" As a group some of the mentioned groups were: Lake Shore Regional Entity who formed a marijuana workgroup (Stephanie Vanderkooi is primary contact) and the next meeting is April 15<sup>th</sup>. Other groups include:
    - The Chamber of Commerce who have been hosting information meetings in that concern what changes can be expected due to the marijuana law(sometimes there is a cost for entry).
    - CHIPS-Stigma reduction data bases being created, Empowering Youth today group (Wedgewood COACH).

- Healthy and Productive Michigan
- Grand Rapids City Commission
- GVSU
- **How can the state help us?-** Brian Hartl serves on the public Health advisory board for the governor, and the last few meetings he attended, the board talked about the impact of marijuana, so Brian presented the question to the group “What feedback he can take to the council on behalf of the coalition”? Some of the things the group said should be presented were:
  1. Media campaigns with public service announcements that broadcast to more than 3 of normal channels.
  2. It would be helpful if LARA could communicate to the local coalitions the information the possess that coalitions have to dig for on the websites. Making the information more accessible.
  3. If the state (ORAS) could give funding guidance.
- **Strategic Plan Review-** Nadia Kimble circulated a copy of the strategic plan, and we went over page 9 as is pertained to the youth and marijuana section. She asked, “Is there anything in addition to what is listed in the strategic plan that we want to focus on?” The main issue we discussed was “How to reach youth?” Someone mentioned to monopolize our youth coalition and engage them in the messaging on their snapchats, Facebooks, and Instagram. One of the ideas to get them to do this was by offering Incentives to the students to promote. Brenda stated we should have a call to action for the youth coalition. There was some discussion on how we needed to educate users on dangers of high THC products-language and maybe utilize postcards, slogans. One key aspect that was discussed was the importance of listening to the kids and their stories and possibly during Youth summit listening have students do survey in the selected VIP section to voice their concerns.
- **Prioritizing the work-** Denise Herbert talked about prior to next month’s meeting coming up with possible strategies that we can do as a coalition and then there will be a vote.

**Announcements / Information**

- **Denise briefly explained the Inclement weather policy, which works like the same as school snow days**
- **Members were given a handout of the cities in the state of Michigan who have opted out of Marijuana law**
- **Members were told to look at the Upcoming calendar for host locations for FY 19 meetings.**

**Next Meeting Location: February 26, 2019 at Catholic Diocese of Grand Rapids**