

TRANSFORMERS

INFLUENCERS UNLEASHED

5.10.19

REGISTER TODAY AT KCPREVENTIONCOALITION.ORG

REGISTER CLOSES: MARCH 29, 2019



This project is brought to you in partnership with Network180 and supported by a grant from the Office of Recovery Oriented System of Care [OROSC], through Lakeshore Regional Entity. Its contents are solely the responsibility of the authors and do not represent the official views of MDHHS/OROSC or LRE.

STUDENT CONFIRMATION PACKET

This confirmation packet contains information to help you prepare to attend the 8th annual Above the Influence-Kent County Youth Summit, *powered by the Kent County Prevention Coalition.*

Read this Packet

Help us make your Summit experience **AMAZING!** Please take time to read the contents of this packet thoroughly!

This year's Youth Summit experience will be EPIC and has been *designed by youth like you for YOU!* This year's event theme is 'Transformers: Influencers Unleashed'. 'Influencers Unleashed' is designed to inspire you to: Overcome life obstacles, Redefine your future, Build the character and tenacity needed to achieve your dreams, Overcome pop culture messages that suggest that alcohol, tobacco and other drugs are not harmful and walk free from stigma, shame, and past mistakes. This year's theme speaks to the Summit's goal of empowering every attendee to excel individually, lead socially and revolutionize their families, schools and community by living Above the Influence!

At The Summit, you will be:

- **EMPOWERED** to live a victorious life!
- **EQUIPPED** with the knowledge that **YOU** have the power to overcome obstacles in life!
- **EDUCATED** to adopt Above the Influence as a Lifestyle in order to live your **best** life!

Preparing to Attend Summit 2019

Conference Meals @ Summit

Snacks and lunch are completely **FREE OF CHARGE** to teen and adult conference guests.

Dress Code

Casual attire is appropriate for all conference guests. Although individual expression is important, please encourage student attire to reflect a commitment to adopting 'Above the Influence' as a lifestyle. Students should refrain from wearing revealing clothing, including very short skirts/shorts and tops with low necklines or bare midriffs. Boxers or briefs should not be visible outside of clothing and for males, hats removed when inside. Clothing promoting alcohol, drugs, tobacco, or other distasteful logos will not be allowed. Please also note that no backpacks are allowed on the premises as we will issue a conference SWAG bag to each attendee.

Driving Directions

The final pages of this letter include driving directions to DeVos Place Convention Center and a parking facility map.

Help Desk/Lost & Found

In addition to directional signage throughout the event, Help Desk/Lost & Found station is located near the registration area at DeVos Place and will be staffed with volunteers able to answer any questions that may arise while onsite at the Summit. **PLEASE NOTE: The Kent County Prevention Coalition, DeVos Place and/or Network180 will not be responsible for lost or misplaced articles.**

Time	Activity	Location
8:00a - 8:45a	REGISTRATION	DEVOS PLACE - GRAND GALLERY
9:00a - 10:30a	OPENING CEREMONIES PLENARY	DEVOS PLACE - EXHIBIT HALL C
10:30a - 11:30a	WORKSHOP #1	DEVOS PLACE WORKSHOP ASSIGNMENT NOTED ON NAME BADGE
11:30a - 12:00p	LUNCH	DEVOS PLACE - EXHIBIT HALL C
12:15p - 1:00p	WORKSHOP #2	DEVOS PLACE WORKSHOP ASSIGNMENT NOTED ON NAME BADGE
1:45p - 2:00p	CLOSING CEREMONIES	DEVOS PLACE - EXHIBIT HALL C
2:00p	DISMISSAL	

Photographs

Photographs of Summit attendees and activities will be taken throughout the event. These photos may be posted on the KCPC Facebook page, other assorted social media outlets and/or used in promotional or prevention materials. By agreeing to the waiver included in the Summit registration process, all registered attendees have already consented to photos being used in such a manner. NOTE: In the event that you need to be seated in a 'no photo' zone, please alert either a white shirt volunteer, KCPC Staff or an event Volunteer for assistance.

Social Media

This entire conference is designed to appeal to Generation Z. As such students are encouraged to JOIN THE CRAZE ON SOCIAL MEDIA via personal cell phones/ iPods etc. to tell the world about their experience at the EVENT OF THE YEAR using our event hashtag: **#InfluencersUnleashed** OR **#SummitNation**. It is highly recommended that other assorted valuables NOT be brought to the Summit.

Student Check-in

Summit Check-in will be from 8-8:45AM on Friday, May 10th in the lobby at DeVos Place Convention Center – downtown Grand Rapids. No one will be allowed to check in before 8:00AM. At check-in, you will receive a name badge and Swag Bag which will contain conference

materials. **Nametags must be worn at all times during the conference.**

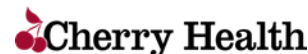
What Should I Bring?

A Great Attitude!

Youth Summit will be an exciting time for you to meet new people and connect with over 1,200 other youth! COME PREPARED to enjoy this awesome opportunity to share ideas and develop lasting friendships!

Youth Summit T-Shirts

Each teen attendee will receive a Summit T-Shirt. Teens are asked to wear their Summit t-shirt at all times during Summit.



Driving Directions To DeVos Place

Use these driving directions to get to **DeVos Place at 303 Monroe Ave. NW, Grand Rapids, MI 49503**. Or use [Google Maps](#) to get custom directions to DeVos Place.

From the North - Travel US-131 South

The best exit is Pearl Street.
 At the end of the ramp turn left onto Pearl Street.
 Take Pearl Street to Monroe and make a left.
 Take Monroe to Michigan and make a left.
 The entrance to the DeVos Place parking ramp will be on your left just before the river.

From the South - Travel US-131 North

The best exit is Pearl Street.
 At the end of the ramp turn right onto Pearl Street.
 Take Pearl Street to Monroe and make a left.
 Take Monroe to Michigan and make a left.
 The entrance to the DeVos Place parking ramp will be on your left just before the river.

From the West - From Muskegon

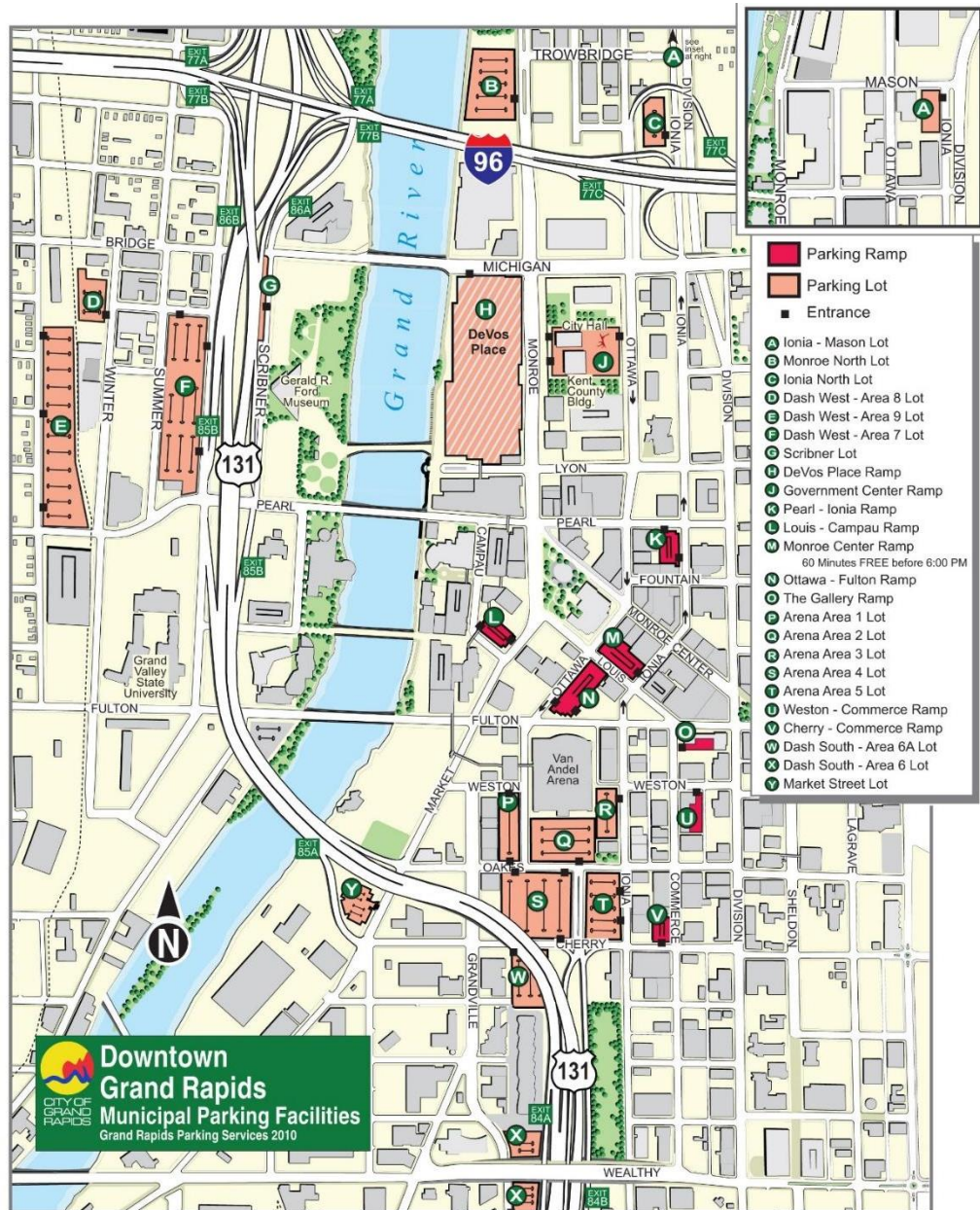
Travel I-96 East to US-131 South.
 The best exit is Pearl Street.
 At the end of the ramp turn left onto Pearl Street.
 Take Pearl Street to Monroe and make a left.
 Take Monroe to Michigan and make a left.
 The entrance to the DeVos Place parking ramp will be on your left just before the river.

From Holland - Travel I-196 East

Use Ottawa/Downtown Exit (77C).
 Turn right onto Michigan Street at the end of the ramp.
 The entrance to the DeVos Place parking ramp will be on your left just past Monroe Avenue before you cross the river.

From the East - Travel I-96 West to I-196 West

Use Ottawa/Downtown Exit (77C).
 Turn right onto Michigan Street at the end of the ramp.



The entrance to the DeVos Place parking ramp will be on your left just past Monroe Avenue before you cross the river.

DOWNTOWN CONSTRUCTION PROJECTS

Please note the following construction projects taking place in downtown Grand Rapids starting in April until the end of August. Westbound I-196 will be closed from April 1st– August 31st. The detour will use westbound I-96 as shown below.



Please note that westbound I-196 will be open to the Fuller Exit, College Ave Exit, and Ottawa Exit, but all remaining traffic on WB I-196 **MUST EXIT AT OTTAWA AVE**. Ramps that will be closed during this time are also shown below. Scribner Avenue under I-196 will be closed April 2 – August 31 due to the westbound I-196 bridge construction. Traffic will be detoured to Broadway Ave, shown below. To keep updated on the road construction in downtown Grand Rapids, please use this link:

<https://mdotjboss.state.mi.us/MiDrive/map>



Get Social-WIN BIG!

The Kent County Prevention Coalition has a variety of ways that you can participate in fun and interactive social media giveaways at Youth Summit. Use Facebook, Snapchat, Twitter or Instagram at Youth Summit for a chance to win gift cards and *EXCLUSIVE* ATI-Kent County gear.

Snapchat Scavenger Hunts

Add the Kent County Prevention Coalition (@werati.gr) on Snapchat for a chance to win gift cards and *EXCLUSIVE* ATI-Kent County gear. During the Youth Summit, we will host multiple “scavenger hunts.” To participate:

1. **ADD** werati.gr as a friend on Snapchat
2. **CHECK OUR STORY** frequently throughout the event for clues (Clues will be photos of prizes placed in different areas throughout the DeVos Place.)...Only attendees who are friends with KCPC will be able to see the clues!
3. Once we have snapped a clue, it's a **RACE TO THE LOCATION**. The first one(s) to find the location wins the prize(s). We will snap photos of the winner(s) to let you know that someone has won the prize.

Check-in At Youth Summit

1. **LIKE** the Kent County Prevention Coalition Facebook page
2. **OPEN** the Facebook app and select “what’s on your mind”
3. **CLICK** the face icon to add an activity
4. **SELECT** “attending”
5. **TYPE** in “2019 Above the Influence-Kent County Youth Summit - FREE”
6. **POST!**

Tweet For Prizes

Are you on Twitter? If Team KCPC RETWEETS YOU - You could WIN A PRIZE!

1. **FOLLOW** @werati_gr & Tweet throughout your day while at Youth Summit
2. Team KCPC will be on the lookout for good/creative tweets that mention KCPC or use the event hashtag
3. If Team KCPC retweets your post, **YOU WIN** a prize!
4. *NOTE: Tweets must include the event hashtag #InfluencersUnleashed or #SummitNation and mention @werati_gr to be eligible.*

Instagram Photo Contest

Get CREATIVE with how you document your day at Summit!

1. **POST** Summit 2019 pics to Instagram to **WIN PRIZES!**
2. Photos must include the event hashtag #InfluencersUnleashed or #SummitNation and mention @kcprevcoalition to be eligible.
3. The promotion will start as soon as Youth Summit begins and will end sometime around lunch

Have Questions?

If you have any questions or concerns before or during the event, please contact the KCPC Staff Team at:

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