

TRANSFORMERS

INFLUENCERS UNLEASHED

5.10.19

REGISTER TODAY AT KCPREVENTIONCOALITION.ORG

REGISTER CLOSES: MARCH 29, 2019



This project is brought to you in partnership with Network180 and supported by a grant from the Office of Recovery Oriented System of Care [OROSC], through Lakeshore Regional Entity. Its contents are solely the responsibility of the authors and do not represent the official views of MDHHS, OROSC or LRE.

CHAPERONE CONFIRMATION PACKET

Due to community partners and fellow educators like you, over 1200 6-12th grade students are registered to attend the May 10th **Above the Influence-Kent County Youth Summit** at DeVos Place Convention Center! Thank you for partnering with the Kent County Prevention Coalition to advance the health and wellness of West Michigan teens! This year's conference will be **EPIC** as we collectively team up to ensure each teen departs this year's conference:

- **EMPOWERED** to live a victorious life.
- **EQUIPPED** with the knowledge that they are powerful when it comes to overcoming obstacles in life.
- **EDUCATED** as to what the ATI Lifestyle looks like and how they can incorporate that into everyday living.

Read this Packet

This packet contains information designed to answer all pre-Summit questions. Enclosed are critical details you need to know for seamless participation in this year's Summit event. **Please read through the materials provided.** Familiarizing yourself with the contents of this packet will help us serve you better and will ensure that your check-in process goes smoothly.

Preparing to Attend Summit 2019

A Day on - NOT A DAY OFF

Chaperones play an indispensable role to the success of the Summit. Please help us serve each student with excellence by assuming responsibility for the behavior and participation of your students in every facet of Summit activities. We also need chaperones to be engaged in breakout activities involving your students.

Chaperone Registration

Youth Summit policy stipulates that ALL adults connected to Summit - chaperones included - must register and complete a background check **PRIOR** to attending the event. After careful consideration, we have determined that this allows for the most seamless tracking process and allows us to protect the youth that we are serving most efficiently. Chaperones **MUST** be registered by no later than **Friday, April 4th**. [A copy of the background release form has been attached.] **PLEASE NOTE: A minimum 1:15 adult-to-student ratio is recommended**

Driving Directions

The final pages of this letter include driving directions to DeVos Place Convention Center and a parking facility map.



List of registered student attendees

Enclosed/attached is a list of the students we have registered from your school/organization. With Summit being mere weeks away, we are unable to accommodate any additional names or substitutions. However, please help us practice good stewardship of resources by informing us of any student cancellations.

Student Attendee Confirmation Packets

Enclosed is a confirmation packet to copy and share with all registered students accompanying you to the Summit.

Day of Summit



Dress Code

Casual attire is appropriate for all conference guests. Although individual expression is important, please encourage student attire to reflect a commitment to adopting 'Above the Influence' as a lifestyle. Students should refrain from wearing revealing clothing, including very short skirts/shorts and tops with low necklines or bare midriffs. Boxers or briefs should not be visible outside of clothing and for males, hats removed when inside. Clothing promoting alcohol, drugs, tobacco, or other distasteful logos will not be allowed. Please also note that no backpacks are allowed on the premises as we will issue a conference SWAG bag to each attendee.

Help Desk/Lost & Found

In addition to directional signage throughout the event, Help Desk/Lost & Found station is located near the registration area at DeVos Place and will be staffed with volunteers able to answer any questions that may arise while onsite at the Summit. **PLEASE NOTE: The Kent County Prevention Coalition, DeVos Place and/or Network180 will not be responsible for lost or misplaced articles.**

Meals

Snacks and lunch are completely **FREE OF CHARGE** to teen and adult conference guests.

Onsite Registration Process: ADULT CHAPERONES

Simultaneous to student registration, adult chaperone registration is organized in alphabetical order by last name as well. Adult leaders will be directed to a separate line to register where each leader will receive Summit packets and a sign to identify his/her group. Leaders are asked to use these signs as a visual tool in 'tour guide' fashion to direct his/her school/organization group throughout the day's activities.

Onsite Registration Process: STUDENTS

To ensure a seamless onsite registration process, we have organized registration in alphabetical order by student's last name. To avoid a bottleneck at registration, **please assist our registration volunteers by ushering your students to the registration area in alphabetical order by last name.** During registration students will receive a name badge and SWAG bag which will contain conference materials.

Parking and Drop-Off

Buses/vans may drop off students directly in front of DeVos Place (*on the Monroe Ave. side*). After students have been dropped off, the ALL BUSES/VANS must park in the lot on Scribner Street where they may remain for the day. Parking passes will be made available for each of the drivers.

Social Media

This entire conference is designed to appeal to Generation-Y and Z. As such students are encouraged to JOIN THE CRAZE ON SOCIAL MEDIA via personal cell phones/ iPods etc. to tell the world about their experience at the EVENT OF THE YEAR using our event hashtag: **#InfluencersUnleashed OR #SummitNation**. It is highly recommended that other assorted valuables NOT be brought to the Summit.

Student Medical Needs

Please familiarize yourself with the medical and health needs of the students in your group. Please ensure that students ingest in advance or bring needed medication with them to the Summit [inhalers, allergy medication, pain/menstruation medication, etc.] Volunteers and KCPC staff are not permitted to provide any medication to students. Professional medical responders will be called to serve any medical/first aid need that arises at the expense of the student's parent/guardian.

Volunteers

We will have a variety of volunteers on site ready to serve event guests. These volunteers will be easily identifiable in clearly marked Volunteer shirts.

Workshops

Each student will partake in one Workshop on the day of Summit. Student attendees have been assigned to workshops based on the preferences indicated on their registration form. Workshop assignments will be printed on each students' name badge which must be worn **AT ALL TIMES** during the course of the event.

Youth Summit T-Shirts

Each teen attendee will receive a Summit T-Shirt. Teens are asked to wear their Summit t-shirt **AT ALL TIMES** during Summit. Large school groups who have received their T-Shirts in advance of arrival to Summit, should distribute those shirts to students on the bus en route to the venue, this will ensure students will not forget them prior to arriving at Summit. As a heads up, no replacement shirts will be distributed!

Driving Directions To DeVos Place

Use these driving directions to get to **DeVos Place at 303 Monroe Ave. NW, Grand Rapids, MI 49503**. Or use Google Maps to get custom directions to DeVos Place.

From the North - Travel US-131 South

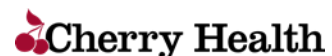
The best exit is Pearl Street.

At the end of the ramp turn left onto Pearl Street.

Take Pearl Street to Monroe and make a left.

Take Monroe to Michigan and make a left.

The entrance to the DeVos Place parking ramp will be on your left just before the river.



From the South - Travel US-131 North

The best exit is Pearl Street.
At the end of the ramp turn right onto Pearl Street.
Take Pearl Street to Monroe and make a left.
Take Monroe to Michigan and make a left.
The entrance to the DeVos Place parking ramp will be on your left just before the river.

From the West - From Muskegon

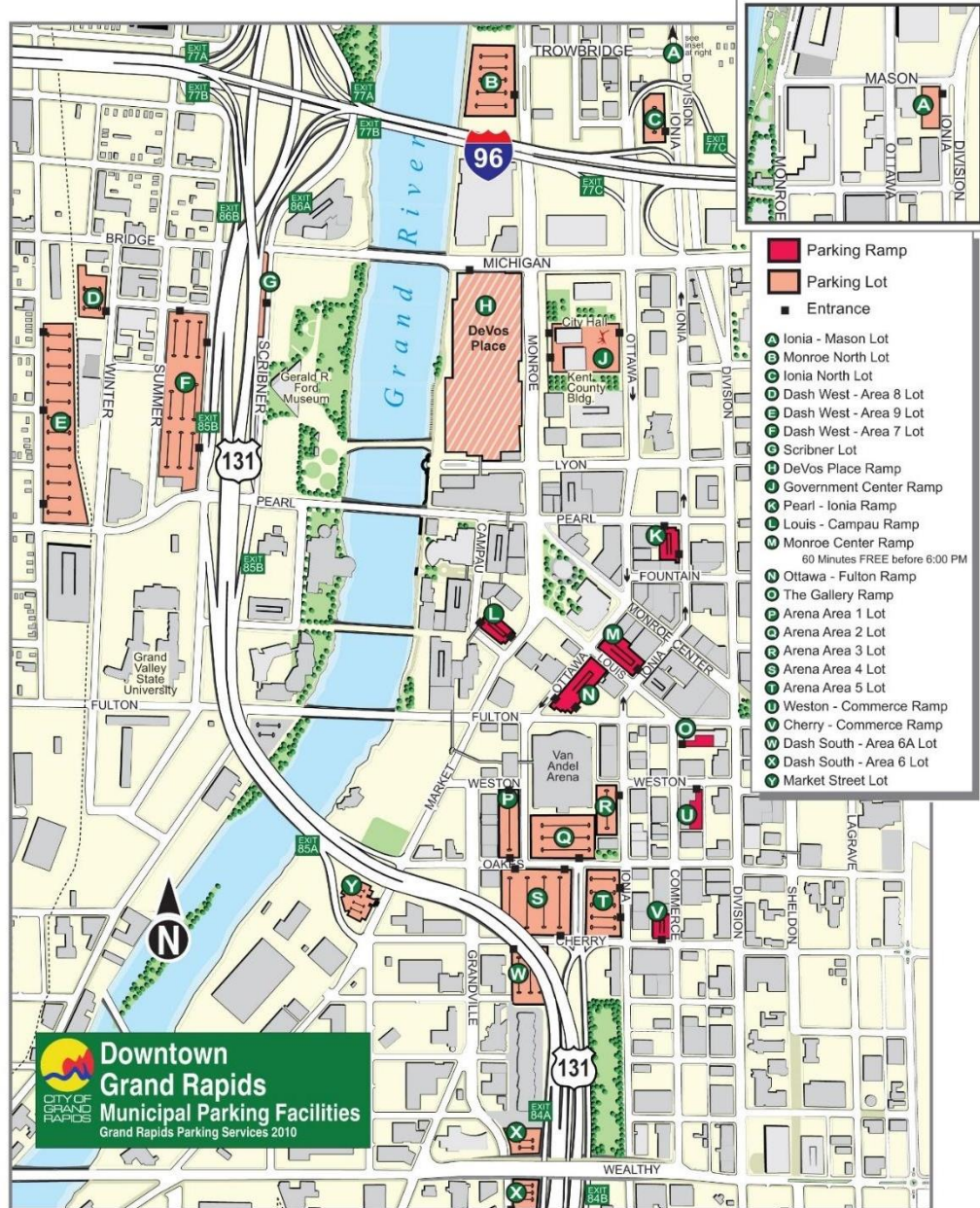
Travel I-96 East to US-131 South.
The best exit is Pearl Street.
At the end of the ramp turn left onto Pearl Street.
Take Pearl Street to Monroe and make a left.
Take Monroe to Michigan and make a left.
The entrance to the DeVos Place parking ramp will be on your left just before the river.

From Holland - Travel I-196 East

Use Ottawa/Downtown Exit (77C).
Turn right onto Michigan Street at the end of the ramp.
The entrance to the DeVos Place parking ramp will be on your left just past Monroe Avenue before you cross the river.

From the East - Travel I-96 West to I-196 West

Use Ottawa/Downtown Exit (77C).
Turn right onto Michigan Street at the end of the ramp.
The entrance to the DeVos Place parking ramp will be on your left just past Monroe Avenue before you cross the river.



DOWNTOWN CONSTRUCTION PROJECTS

Please note the following construction projects taking place in downtown Grand Rapids starting in April until the end of August. Westbound I-196 will be closed from April 1st– August 31st. The detour will use westbound I-96 as shown below.



Please note that westbound I-196 will be open to the Fuller Exit, College Ave Exit, and Ottawa Exit, but all remaining traffic on WB I - 196 **MUST EXIT AT OTTAWA AVE**. Ramps that will be closed during this time are also shown below. Scribner Avenue under I-196 will be closed April 2 – August 31 due to the westbound I-196 bridge construction. Traffic will be detoured to Broadway Ave, shown below. To keep updated on the road construction in downtown Grand Rapids, please use this link: <https://mdotjboss.state.mi.us/MiDrive/m>



Get Social-WIN BIG!

The Kent County Prevention Coalition has a variety of ways that you can participate in fun and interactive social media giveaways at Youth Summit. Use Facebook, Snapchat, Twitter or Instagram at Youth Summit for a chance to win prizes!

Snapchat Scavenger Hunts

Add the Kent County Prevention Coalition (@werati.gr) on Snapchat for a chance to win gift cards and *EXCLUSIVE* ATI-Kent County gear. During the Youth Summit, we will host multiple “scavenger hunts.” To participate:

1. **ADD** @werati.gr as a friend on Snapchat
2. **CHECK OUR STORY** frequently throughout the event for clues (Clues will be photos of prizes placed in different areas throughout the DeVos Place.)...Only attendees who are friends with us will be able to see the clues!
3. Once we have snapped a clue, it's a **RACE TO THE LOCATION**. The first one(s) to find the location wins the prize(s). We will snap photos of the winner(s) to let you know that someone has won the prize.

Check-in At Youth Summit

1. **LIKE** the Kent County Prevention Coalition Facebook page
2. **OPEN** the Facebook app and select “what’s on your mind”
3. **CLICK** the face icon to add an activity
4. **SELECT** “attending”
5. **TYPE** in “2019 Above the Influence-Kent County Youth Summit - FREE”
6. **POST!**

Tweet For Prizes

Are you on Twitter? If Team KCPC RETWEETS YOU - You could WIN A PRIZE!

1. **FOLLOW** @werati_gr & Tweet throughout your day while at Youth Summit
2. Team KCPC will be on the lookout for good/creative tweets that mention @werati_gr or use the event hashtag
3. If Team KCPC retweets your post, **YOU WIN** a prize!
4. *NOTE: Tweets must include the event hashtag #InfluencersUnleashed or #SummitNation and mention @werati_gr to be eligible.*

Instagram Photo Contest

Get **CREATIVE** with how you document your day at Summit!

1. **POST** Summit 2019 pics to Instagram to **WIN PRIZES!**
2. Photos must include the event hashtag #InfluencersUnleashed or #SummitNation and mention @werati.gr to be eligible.
3. The promotion will start as soon as Youth Summit begins and will end sometime around lunch.

Have Questions?

If you have any questions or concerns before or during the event, please contact the KCPC Staff Team at:

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