



## **Kent County Prevention Coalition (KCPC) September 27, 2016 General Assembly Meeting Minutes**

### **Attendance:**

Michele Stitt (KCPC), Nadia Kimble (KCPC), Pattie Warmington (Cherry Street Health Services), Sharon Briggs (Cherry Street Health Services), Carrie Parlin (Wedgwood), Brenda Mathews (DA Blodgett-St. Johns), Rachel Rhodes (FOC), Cathy Jordan (Wedgwood), Stephanie VanDerKooi (Lakeshore Regional Entity), Melissa Ware (Arbor Circle), Alisha Cowell (FOC), Ashley Pattee (Arbor Circle), Pam Tucker (Network180), Shanda Vaughn (Pine Rest), Nayaab Sattar (Kent County Health Department), Shannon Cohen (Community Ventures), Denise Herbert (Network180).

### **WELCOME –**

Greetings and introductions were facilitated to welcome members and guests. Nadia Kimble was introduced as the new KCPC addition. Denise explained the KCPC interview process. Members were encouraged to help themselves to lunch, provided by network180.

### **ORDER OF BUSINESS ACTION/DECISION ITEMS**

- Approval of September meeting agenda
  - 1<sup>st</sup> - Ashley Pattee 2<sup>nd</sup> - Shanda Vaughn ALL APPROVED
- Approval of August General Assembly (GA) minutes
  - 1<sup>st</sup> - Ashley Pattee 2<sup>nd</sup> - Alisha Cowell ALL APPROVED

### **ACHIEVEMENT & SUCCESSES!**

#### **KCPC Makes National News!**

KCPC was contacted by CADCA (Community Anti-Drug Coalitions of America) to do a premiere article, which was a major success. The organization works closely with the White House Office of National Drug Control Policy. All were encouraged to read the story with the link provided.

### **STRATEGIC MAPPING Process 3 OF 3:**

#### **Goal 5: Expanded Coalition & Community Capacity through Partnerships**

Reflection of collective impact that KCPC has had in the community. Today's session comes "Full Circle". General Assembly members work started almost a year ago. The strategic plan started in October of last year. Coalition 101 gave the energy/synergy of the powering concept. In November 2015 Coalition 201 started, which was the "nuts and bolts" of what it means to be a coalition. In January 2016, the coalition focused on the sustainability portion. There were four phases related to the sustainability portion:

- **Phase 1:** KCPC Sustainability Planning process was introduced at the November 2015 GA meeting.
- **Phase 2:** The General Assembly prioritized the ideas generated using the "Keep It, Ditch It, Discuss It" method (January 2016).
- **Phase 3:** The group engaged in a 2-part activity designed to fine tune the official KCPC Action Plan for the next 8, 20, and 32 months.
- **Phase 4:** Mission Possible (MP) Group Presentations; followed by *MP Keep it/ Ditch it!*

In the summer we opened up our process to have the community join us in our efforts to share with us what our vision should be. In July of this year we had other members come to the table to help with the process.

### **STRATEGIC MAPPING SESSION #3 Goal Areas & Logic Model:**

Shannon Cohen presented on the 3-step process of the strategic mapping session, which bands together to include Our Stories, Our Community, Our Vision. There were stakeholders that gave their voice to the importance to the work of the coalition. Video clips were shown.

- Adam – social medial (Comp 616) “KCPC is truly an opportunity to make sure kids are staying away from drugs and alcohol.”
- Brian – “Kids are exposed to all kinds of things. Need a community who is supportive and supports their decision to remain above the influence.”
- Catherine – law enforcement “We get involved when we are called to a crisis situation. The earlier that you’re able to jump in front of that, the better.”
- Courtney – “What I love most about GR is that it is a community and the work that I have done with KCPC. The passion that the coalition brings is huge.”
- Julie – “Being involved with the coalition is great because it gives us an opportunity to share a positive message in the community but also a message that is coming from a variety of voices.”
- Kya – “When I first heard of KCPC, I didn’t know what it was. Then I got into it and I bonded with everyone. It feels like a family. They cheer you on and empower you.”
- Rosalyn (Mayor) – “There are a lot of misconceptions in our community about substance abuse and what types of substances. Having a coalition to provide good information to the community is critical.”
- Shanda – “People, passion, performance, and partnership. Basically what it means is working together to get it done. I believe that one of the greatest examples of that is the KCPC’s Above the Influence Annual Teen Summit.”

In order for the coalition to continue to be visible, valuable and vocal in the community, there are three themes that are core in the mapping process:

- Motivated by mission
- Unified by values
- Proud of the reputation of the organization

### **Strategic Alignment**

Core questions were asked as it relates to alignment:

- Is the idea scalable (of going from good to great)?
- Is the activity congruent with the secret sauce? We want to pursue activities that will continue to cause that brand and the reputation to evolve and grow.
- Organizational culture – there is a rich amount of trend data to draw from
- Coalition is known to be all in or nothing at all – can this activity do it well?
- As an entity committed to population level change, will the activity connect with our audience?
- Sustainability – given the human, fiscal, and organizational capacity of the coalition, will this activity be something that can be forecast and what will our resources look like over the next five years?

Shannon distributed the Executive Summary, the report executed by the innovation groups which included suggestions and activity recommendations from each individual work group. The report distributed indicates the synthesized version of the activities that met the decision matrix items.

The Executive Committee met prior to the GA meeting to review the executive summary and to craft a recommended motion to pass the mapping process of all three steps.

- Motion to Pass Executive Summary as written
  - 1<sup>st</sup> Shanda Vaughn 2<sup>nd</sup> - Brenda Mathews and Carrie Parlin ALL APPROVED

Thank you Shannon for coming back and lending your hand to getting us to this next phase of the KCPC.

### **Next Steps!**

Will be to put this document and the work that we've done in writing and in pictures. The Process will start on Friday, September 30<sup>th</sup>, as we meet with the 1<sup>st</sup> proposed company to draft the strategic plan. The goal is to launch the strategic plan at the annual meeting. The report will be a user friendly – scaled down workable document.

### **Announcements, Articles...AND MORE!**

- KCPC 2016 GA Meeting Calendar – Michelle distributed a GA meeting calendar for the upcoming year beginning in January. She asked for volunteers to sign up for host sites for the GA meetings.
- The annual meeting will be October 25<sup>th</sup>. This will be the launch of the strategic plan and the new website. Denise is asking for RSVP's.
- Monday, October 2<sup>nd</sup> is the kick-off for another year of the Youth Coalition. Recruitment will begin. Please get the word out. Postcards for both the annual meeting & Youth Coalition were available for distribution.
- Evaluation – everyone was encouraged to complete and submit.

**Next Meeting: Annual Celebration Breakfast - October 25, 2016**  
**Located – City Flats, 83 Monroe Center, NW Grand Rapids, MI 49503**