



Kent County Prevention Coalition (KCPC) January 2016 General Assembly Meeting Minutes

Attendance:

Ken Ford (Family Outreach Center), Rachel Rhodes (Family Outreach Center), Quiana Thompson (Community Member), Katie Alvesteffer (Cherry Health), Christine Sonborn (Native American Education Program), Jonathan Rinehart (NHBP), Camie Castoneda (NHBP), Brian Hartl (Kent County Health Department), Sharon Briggs (Cherry Street Health Services), Andrae Ivy (Grand Rapids African American Health Institute), Brenda Mathews (DA Blodgett St. John's), Kalli Zielbauer (Grand Rapids Public Schools), Jennifer Malone (ELNC), O'Shay Mitchell (ELNC), Denise Herbert (Network180), Michele Stitt (Kent County Prevention Coalition).

WELCOME – Denise Herbert

Greetings, housekeeping information, and introductions were facilitated to welcome members and guests. Special recognition was given to DA Blodgett-St. John's Home for hosting the meeting. Additional recognitions were given to GRAAHI for taking notes and Network180 for providing lunch.

Denise discussed the new meeting structure including the addition of name tags. Name tags will be provided to everyone at KCPC's next general assembly meeting. Denise also discussed the new bylaws and CIA agreements that represent KCPC's voting members. The list of CIA agencies was passed around. It was also stated that coalition meetings are open to the public.

ORDER OF BUSINESS ACTION/DECISION ITEMS

- Approval of _1/26/16_ meeting agenda
 - 1st – __Sharon Briggs__ 2nd – _Andrae Ivy__ ALL APPROVED
- Approval of December 2015 General Assembly (GA) minutes
 - 1st – __Brian Hartl__ 2nd – _Brenda Mathews__ ALL APPROVED

Coalition Successes

The following successes were shared with members:

Recognition of KCPC Organizations

- Brian thanked the 20 organizations that completed and turned in their Collaborative Involvement Agreements (CIAs).
- Brian also mentioned the quickly approaching 2016 Youth Summit and the materials that were created for the event.
- Brian then recognized the Platinum sponsors for the 2016 Youth Summit which included Network180, Michigan HIDTA (High Intensity Drug Trafficking Areas), and Blue Cross Blue Shield of Michigan.

Discussion and Action Items

Tobacco21

- Sharon Briggs discussed Tobacco21 and the movement to raise the minimum age to buy tobacco to 21. She passed around information discussing this initiative along with a petition for organizations to sign, if they agree with the terms of this initiative. She also passed around a document showing the states, cities and counties that had already signed this petition. Counties and cities can advocate for this policy change without the whole state agreeing.
- Sharon asked everyone to share this petition with their organization with the hopes of getting Directors to sign this resolution. Sharon hopes this information will start conversations about the benefits of this law, including writing a letter to the editor.
- Sharon also suggested for people to speak with their local policy leaders about this initiative. She mentioned that Evanston, IL and New York City were good motivators in this movement.

- American Cancer Society is working with the state of Michigan to increase the tax for tobacco from \$1-\$2, raising millions of dollars for Michigan. This money could potentially support the Healthy Michigan Fund and tobacco prevention efforts. Organizations can visit the American Cancer Society's website (<http://www.cancer.org/>) to support this tax on tobacco.
- Remark: A member stated that he visited the Caring Foundation that had already outlawed smoking for the youth program but was contemplating doing the same for the adult program. He asked if this petition would eventually include adults. Sharon did not want to say that Tobacco21 was pursuing the same idea of smoking cessation for adults but stated that Cherry Health encourages its clinicians to discuss the dangers of smoking with its clients.
- Remark: A member stated that the current prices of cigarettes are high and questioned its current affordability. Sharon stated the importance of increased prices for tobacco products along with cessation efforts to get the greatest desired outcomes around tobacco use.

Kent County Prevention Coalition Sustainability

- Denise facilitated a sustainability activity concerning member input from KCPC's November meeting. This activity would identify and sustain KCPC's shared interests without depleting resources. There were three focus areas for this activity—human resources, fiscal resources, and organizational resources. This activity included four resource strategies—ask, charge, share, and earn.
- The group went through each resource strategy and collectively decided to keep, ditch or discuss each item. The results of this exercise will be shared at a later meeting.
- Denise then asked members to participate in a prioritization activity, where members voted on activities that can be achieved within 8 months, 20 months, and 32 months.

Getting Connected to Summit 2016

Summit Focus Area #1: Volunteer Power

- Michele provided information regarding the Youth Summit 2016.
- The volunteer (chaperone) registration link is now open. <http://bit.ly/1OTC1gg>
- 228 students got registered on the online system. 498 paper registrations have been promised to KCPC.
- Michele passed out Youth Summit documents—one was a background check form and the other was a volunteer job description form for people to complete if interested. Background checks are confidential and required for volunteers and chaperones.
- An exception for background checks was discussed: In the event that GA members have background checks on file that are less than 2 years old and provided your Human Resources Rep. will do so, a letter from Human Resources can be faxed over to Denise Herbert (fax: 616.336.3593) indicating that there is a check on file for said volunteer.
- Volunteer orientation will occur on May 5th from 5-6pm.

Summit Focus Area #2: Sponsorship Opportunities

- Michele passed around the sponsorship grid—platinum, gold, silver, bronze, and friends. Michele asked people to share this grid with their perspective organizations.
- Michele asked people to donate their talents and gifts to the Summit, personally and organizationally.

Summit Focus Area #3: Member and Community-Wide Engagement- Marketing

- Student registration for the Youth Summit is now open. <http://conta.cc/1IWREaQ>
- Paper registration forms can be downloaded at: www.kcpreventioncoalition.org/events/youth-summit
- Michele invited people to develop a 15-30 second video clip about one of their heroes. These videos will be featured on KCPC's social media channels between now and the Summit.

Announcements / Information

- Youth Summit posters and postcards are available for people to distribute.
- Summit registration closes on March 7th.
- The Youth Summit will occur on May 6th.

Next Meeting Location: Tues., Feb. 23, 2016 at Arbor Circle (1115 Ball Ave. NE, Grand Rapids, MI 49505)