



Kent County Prevention Coalition (KCPC)

Coalition Meeting Agenda

November 22, 2016

Our mission: Building a healthier community by preventing and reducing harmful substance use behavior in Kent County with a major focus on youth.

WELCOME

- Lunch *provided by network180*
- Thank you host site: GRPS Administration
- Welcome & General Housekeeping
- In-Kind Sign in sheet reminder

ORDER OF BUSINESS ACTION/DECISION ITEMS

- Approval of November meeting agenda
- Approval of September meeting minutes
- General Assembly Meeting Minutes:
Mtg Minutes Due the 1st Thursday of the month
November: Campfire USA, West Michigan
December: Com 616



SPIRIT—The passion, motivation, and heart that underscores why we care about prevention

Coalition Successes – We are an innovative coalition improving the health of our community by reducing the harmful use of alcohol, tobacco, and other drugs!

Let’s celebrate the following coalition successes!

ACHIEVEMENTS & SUCCESSES!

Partnership Success! Family Day 2016!

Abstract: Family Day-Kent County attracts more than 700 parents and children each year. This year’s theme was Family Day: Family Meals Matter! This year’s goal was to break down barriers that prevent open and honest dialogue. Event activities were designed to empower parents, children, and teens to connect in new and exciting ways, especially through the use of social media and technology.



Most importantly Family Day is about helping families stay connected in ways that fit their lifestyles and family cultures. From making the most of car rides to family game night or Skyping with a traveling parent/caregiver, Family Day is ultimately about the value of spending quality time with your children/teens. Family Day reminds parents that frequent fellowship encourages and empowers children and teens to make smart decisions and remain above the influence of drugs and alcohol.

Strategic Planning comes “FULL CIRCLE”

Abstract: WE DID IT! In the Name of Prevention - Banding together to change community conditions, norms, SYSTEMS and policies in a variety of creative way. FY 2016 has been a Strategic Planning year for the KCPC. The KCPC General Assembly along with other community stakeholders entered the summer months with hands on activities & mapping the future for Kent County’s SUD Prevention (2017 – 2021).

Red Ribbon Week Activities reach over 3700 Kent County teens!

Abstract: /red 'ribən wēk/ - Michele Stitt

Red Ribbon Week is the largest alcohol, tobacco and other drug and violence prevention awareness campaign observed annually in October in the United States. Red Ribbon Week began after the kidnapping, torture and murder of DEA agent Enrique “Kiki” Camarena in 1985. Approximately 80 million people participate in Red Ribbon events every year...

I ROCK RED

[i rok red]

Verb: The act of wearing or using the color red in an outrageous and marvelous way in a show of celebration of Red Ribbon festivities.

The Kent County “**I ROCK RED**” Movement ASKS TEENS TO TAKE THE MESSAGE OF SUBSTANCE USE PREVENTION TO THEIR SCHOOL HALLWAYS USING VISUAL EXPRESSIONS OF THE ‘I ROCK RED’ THEME.

SCIENCE & ACTION—The data, research, and trends that inform and guide our work

Goals 1-3: Behavioral Outcomes regarding alcohol and marijuana use

2016 KCPC Project Sticker Shock – 2K16 “Snap Shot”– Nadia Kimble

Abstract: Exciting efforts are underway to expand the KCPC 2016 Project Sticker Shock initiative. Project Sticker Shock is a community awareness program designed to prevent people 21 and older from purchasing alcohol and providing it to underage individuals. Participants involved in Project Sticker Shock visit partnering stores and place stickers with a warning message about the penalties for providing alcohol to anyone under 21 and using a fake ID to purchase alcohol. The uniqueness of this program is that it represents a partnership among youth, retail establishments, concerned parents, community members, prevention professionals and law enforcement.

DISCUSSION

Goals 4: Data

Internal KCPC Survey “TAKE TWO” – *New and Improved* - Instant Feedback! -- Brian Hartl

Abstract: Learning communities are growing communities – People, Passion, Partnerships! The Annual Coalition survey is a means to help us collectively learn and grow! Today’s instant engagement will allow visual results for future planning.

How to Access the 2016 Annual Survey:

1. Go to: www.socrative.com OR Download the 'Socrative Student' app
2. Enter Room Name: ZXI6OBZW
3. On the 'Enter your name' screen, enter: 'ANONYMOUS'

Goals 5: System related Outcomes regarding enhanced / expanded coalition & community capacity through partnerships.

KCPC Committee Re-engagement – WHO???

Abstract: The KCPC’s ability to be vocal, visible, and valuable in the community depends upon building partnerships, valuing people, harnessing passion, and pursuing a commitment to outcomes that will change lives and improve the health and wellness in Kent County. To that end, the KCPC will form “Groups” convened by the Executive Committee that will focus on the People, Passion, Partnerships, & Performance in order to impact change in Kent County.

After an extensive review of the GA feedback and many discussions following the November 2015, Coalition 201 “Nuts & Bolts” - “Call to Action” interactive activities to help move the work of the Coalition forward. The Executive Committee

has prepared a recommended structure that will engage both formal and informal KCPC community stakeholders. As part of the strategic planning process the launch of the new structure will begin in January 2017.

- Group Activity – **IDENTIFY** “Action Items” for each KCPC Committee
- Member Prioritization Activity – Select top Three (3) for initial Action Plan Development
- **What Speaks to YOU?** – KCPC Committee Recruitment

Announcements, Articles...AND MORE!

- **KCPC 2017 GA Meeting Calendar**
- **Kent County Substance Use Prevention Strategic Plan**

HAVE AN ANNOUNCEMENT? Send any applicable Successes, Announcements or Articles to kcpreventioncoalition@gmail.com

KCPC Calendar @ A Glance – SYNC UP!

December 8, 2016 – Youth Mental Health First Aid Training, Network180

Anything else??



STAY CONNECTED to KCPC news & happenings via Facebook, YouTube, Twitter, Flickr and the Instagram!

Next GA Meeting: Tuesday, December 20th @ Wedgwood Christian Services. 3300 36th Street, Grand Rapids, MI 49512