



## **Kent County Prevention Coalition (KCPC)** **March 2016 General Assembly Meeting Minutes**

### **Attendance:**

Shanda Vaughn (Pine Rest), Anna Tompkins (Family Futures), Kalli Zielbauer (GRPS), Mark Thomson (DAB), Brenda Mathews (DAB), Terry Gales (Youth Impact Services), Carolyn Guyton (Campfire West Michigan 4C), Katie Alvesyoffer (Cherry Street Health Services), Alisha Cowell (Family Outreach Center), Rachel Rhodes (Family Outreach Center), Megan Finn (Family Outreach Center), Yolanda Macias (Wellspring Lutheran), Gina Boscarino (Wedgwood Christian Services), Cathy Jordan, (Wedgwood Christian Services), Ashley Pattee (Arbor Circle), Karen Kirchenbauer (SeyferthPR), Brian Hartl (KCHD), Nayhaab Sattar (KCHD), Tara Roberson (KCHD), Michele Stitt (KCPC) and Denise Herbert (network180).

### **WELCOME**

Greetings and introductions were facilitated by Brian Hartl to welcome members and guests. Housekeeping information was offered to members. Special recognition was given to Network 180 for providing lunch and Pine Rest for hosting the meeting.

### **ORDER OF BUSINESS ACTION/DECISION ITEMS**

- Approval of March meeting agenda
  - 1<sup>st</sup> – Shanda Vaughn 2<sup>nd</sup> – Denise Herbert ALL APPROVED
- Approval of February General Assembly (GA) minutes
  - 1<sup>st</sup> – Michele Stitt 2<sup>nd</sup> – Gina Boscarino ALL APPROVED

### **Coalition Successes**

The following successes were shared with members:

- **SAMHSA has endorsed the ATI-Kent County “Be the Hero” Youth Summit** by awarding the KCPC with a 2016 Town Hall Allocation of \$500. It is an honor to be recognized at the national level for our work in Kent County.
- **The Youth Summit currently has 1408 youth registered.** This will be the largest number in attendance yet. Thank you to all who promoted the event and assisted with registration.

### **Goals 1-3: Behavioral Outcomes Regarding Alcohol and Marijuana Use**

#### **Youth Summit 2016 Update**

- 1408 Youth are registered
- Volunteers are needed, for whatever time you can give, a few hours or the entire day. Please register on the Youth Summit web page.
- Volunteer Orientation will be held from 5:00- 6:00 PM on Thursday, May 5. Orientation will be especially important this year because we are using a different space than last year for the keynotes (exhibitor space) as well as some new rooms for workshops. Volunteers who cannot attend orientation are encouraged to contact Michelle Stitt.
- In response to a question about volunteer checks. These are required for chaperones and volunteers. An employee from a KCPC member organization who is volunteering can provide a letter verifying he/she has a background check on file.
- Summit work days are fast approaching and many volunteers are needed for the following:
  - Friday, April 15, 12-2:30PM at Network 180 for T-shirt sizing
  - Friday, April 22, 12-2:30PM at Network 180 for name badge stuffing
  - Mid-Late April - alphabetizing name badges at Network 180

- Last week of April – deliver t-shirts to schools

## **Goal 5: System Related Outcomes Regarding Enhanced/Expanded Coalition & Community Capacity through Partnerships**

### **Upcoming Strategic Plan**

- 2016 is a strategic planning year for the KCPC. The current plan document ends September 30, 2016. The KCPC General Assembly, along with community stakeholders will enter the summer months planning SUD prevention activities for 2017-2021.
- The process will begin with looking at resources, getting input from many diverse voices of the community, using the Prevention Framework (Assessment, Capacity, Sustainability, Planning, and Cultural competence).
- The goals include:
  - Hold the community accountable
  - Increase stakeholder awareness
  - Integrate prevention, treatment and recovery
  - Become a resource
  - Increase coordination
  - Focus on sustainability
- The coalition is encouraged to plan to attend meetings during the summer months to work on the strategic plan.
- Timeline: complete the new strategic plan by September 30, 2016.

## **Announcements / Information**

### **Sustainability Group Activity and Discussion**

- **Mission Possible Group Presentations**

- #1 Profit for Non-Profit: This group discussed awareness gear and considered options including a narrowed selection, in-store options with Old Navy being a successful choice, partnering with schools and incentivizing those who encourage others to wear/purchase then items. A suggestion was made to take orders, similar to school sports teams, to have a design contest and to create items in school colors. This group also considered having a booth at Festival and offering “alternative drinks” (cocktails with no alcohol). The cost of a booth and low profit from drinks at Festival does not make this a feasible option at this time. As an alternative, a suggestion was made to consider renting a small space downtown to sell promotional items. Raising awareness with promotional items and finding a retailer to work with was also discussed.
- #2 Pursue United Way: There are opportunities to designate the organization of ones choice in United Way campaigns. United Way will honor designations intended for health and human service nonprofit agencies that are not supported by the community investment fund. Areas of priority funding for United Way grants include education, income, and health. Funding by way of new proposal submissions is tentatively scheduled for 2017-2018. KCPC would fit under the Health category.
- #3 Partnership with current campaigns to share proceeds: Several campaigns were considered including: Drink Responsibly, Designated Driver, Rethink Drinks and they did not have much proceeds to share. Another opportunity may be to participate in the VanAndel nonprofit program where organizations volunteer to work the concession stands and receive a portion of the sales

profit in return. There was a question about whether or not working in a stand which sells alcohol would be acceptable. Also, Mark Thompson suggested reaching out to a person who coordinates the “Better Drinking” Campaign. He would be able to offer insight and possible funding opportunities from the breweries.

- #4 Connect with Area Breweries for Financial Support: A list of distributors was compiled and the Development Director from the Grand Rapids Brewery Association was contacted with no response yet. The process for increasing awareness of KCPC would be to develop a message and then contact them by phone and e-mail with information about KCPC, how to get involved and KCPC funding needs. An alternate suggestion was asking them to hold a charity event with proceeds going to KCPC.
- **Mission Possible groups – Keep it! or Ditch it! Member voted on whether or not to continue to pursue mission possible ideas.**
  - #1 Keep it
  - #2 Keep it
  - #3 Ditch it
  - #4 Ditch it
  - #5 A NEW combination of #3 and #4 Keep it

#### **Announcements**

- Please complete the GA Mtg. Survey
- April is Alcohol Awareness Month
- Information distributed: Marijuana Legalization Update

**Next Meeting: Tuesday, April 26, 2016 @ Network 180**

**12:00 – 1:30 PM**

**Located at 790 Fuller NE, GR 49503**