



## 6<sup>TH</sup> ANNUAL KENT COUNTY PREVENTION COALITION ABOVE THE INFLUENCE-KENT COUNTY 'RECODE' YOUTH SUMMIT

### EXECUTIVE SUMMARY

#### GOALS:

The Above the Influence [ATI]-Kent County Youth Summit is a Generation Y and Z-driven conference powered by the Kent County Prevention Coalition. Birthed out of a vision to empower community youth, Summit is designed to equip middle and high school youth to think critically about personal choices and future ambitions, emerging community health and wellness trends related to underage substance use/misuse, and the power community teens have individually and collectively to impact peers, family and community norms and the world by making a personal commitment to live Above the Influence. **Witness the 'Summit Experience' at: <https://youtu.be/RCgJrvEH0o>.**

#### THE SUMMIT IS DESIGNED TO:

- Engage youth in being visible, valuable, and vocal to underage substance use prevention efforts in Kent County
- Champion the voices and engagement of youth in the work of underage substance use prevention
- Understand the underage substance use issues and emerging trends in Kent County
- Engage youth as investors in the health and wellness of Kent County
- Develop adolescent leadership skills and talents
- Foster relationship-building among teens across the county, state, and region
- Create opportunities for youth to engage community leaders and elected officials
- Use innovation, art, technology, and media to deliver prevention messages

#### SIGNIFICANCE OF THE 2017 'SUMMIT: RECODE' THEME:

While exploring themes for Youth Summit 2017, members of the ATI-Kent County Youth Coalition arrived at **Summit: Recode** as the event theme. The group is determined to speak to the need for their peers to be empowered with tools in the event that they need to reroute from negative life decisions made. **Summit: Recode** is all about encouraging this generation to take a stand and to drive positive change in our community, while transforming health and wellness trends and overcoming pop culture messages that suggest that alcohol, tobacco and other drugs are not harmful. Ultimately this year's theme speaks to Summit 2017's goal of empowering and equipping every attendee to excel individually, lead socially, and revolutionize their families, schools, and community by living Above the Influence. This event will go **back to basics** - whether you're a first-timer or a Summit regular each attendee will leave recharged, re-inspired and reinvigorated!

#### 2017 ATI-KENT COUNTY YOUTH SUMMIT LOGISTICS:

<b>Venue(s):</b>	DeVos Place Convention Center [303 Monroe Ave. NW, Grand Rapids, MI 49503]
<b>Date:</b>	Friday, May 12, 2017
<b>Time(s):</b>	8 am – 2 pm
<b>Goal Attendance:</b>	1200 youth [6 <sup>th</sup> -12 <sup>th</sup> grade]
<b>Student Registration Deadline:</b>	March 24, 2017 – Registration Link: <a href="http://conta.cc/2hYTIqV">http://conta.cc/2hYTIqV</a>
<b>Chaperone Registration Deadline:</b>	April 7, 2017 - Chaperone Link: <a href="http://bit.ly/2hludKk">http://bit.ly/2hludKk</a>
<b>Volunteer Registration Deadline:</b>	April 7, 2017 - Volunteer Link <a href="http://bit.ly/2gACBkY">http://bit.ly/2gACBkY</a>

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