



Kent County Prevention Coalition (KCPC)

Coalition Meeting Agenda

March 25, 2014

WELCOME

- Lunch *provided by Network180*
- Welcome, Introductions, and General Housekeeping
- In-Kind Sign in sheet reminder

ORDER OF BUSINESS ACTION/DECISION ITEMS

- Approval of March meeting agenda
- Approval of February GA Meeting Minutes
- General Assembly Meeting Minutes: KCPC Giving T – Reminder

Mtg Minutes Due the 1st Thursday of the month

- **March:** GRAAHI
- **April:** DA Blodgett
- **May:** Girl Scouts of Michigan Shore to Shore



SPIRIT—The passion, motivation, and heart that underscores why we care about prevention

Coalition Successes – We are an innovative coalition improving the health of our community by reducing the harmful use of alcohol, tobacco, and other drugs! **Let’s celebrate the following coalition successes!**

Successes

KCPC Youth Summit 2014: 950+ Youth Registered!

Abstract: 2014 Summit registration closes with 952 teens registered! We began Summit planning with a goal of 900 attendees and surpassed that goal! GREAT WORK TEAM!

KCPC featured in Rapid Growth Media for Innovative Social Entrepreneurship Initiative with local Old Navy Stores

Abstract: The KCPC was featured in the March edition of Rapid Growth Media for innovative efforts in connecting social causes with innovative connections that foster corporate social responsibility! View the article at: <http://www.rapidgrowthmedia.com/features/dgabovetheinfluence.aspx>

KCPC Selected for feature article by US Surgeon General National Prevention Council

Abstract: The KCPC was nominated by the White House Office of National Drug Control Policy for a feature in the US Surgeon General National Prevention Council publication. A copy of the published article will be shared!

Nickelodeon Emmy-winning kids' TV news program, “Nick News” talks Peer Pressure with KCPC Youth Coalition teens

Abstract: KCPC Youth Coalition members will be interviewed for an upcoming Nick News segment on Peer Pressure and the work of Above the Influence in Kent County!

Summit Sponsors

PLATINUM

The White House Office of National Drug Control Policy, Blue Cross Blue Shield of Michigan, Celebration Cinema, Grand Valley State University, Kent County Prevention Coalition, Network180, Old Navy, The Michigan High-Intensity Drug Trafficking Areas

GOLD

Aria Show Technologies, G.E. Aviation, Grand Rapids Public Schools

SILVER

Grand Valley State University TRiO Upward Bound, Cherry Street Health Services, Kent County Health Department, Wedgwood Christian Services, WSNX, Arbor Circle, Taco Bell

BRONZE

Business Leaders Linked to Encourage New Directions- BL²END, Girl Scouts of Michigan Shore to Shore, Nottawaseppi Huron Band of Potawatomi, Grand Rapids Community Media Center – Weekly View, Latino Community Coalition

FRIENDS

Family Outreach Center, Genesis Consulting, Board of Education – Grand Rapids Public Schools, D.A. Blodgett/St. John's Home, DHS Michigan Youth Opportunities Initiative, Fleishman-Hillard, Family Futures, Grand Rapids African American Health Institute-GRAAHI, Healthy, Safe, Drug-Free Schools and Community Coalition, Heart of West Michigan-United Way, KCPC Youth Coalition & Dream Team, Kent County Prevention Coalition Members, Kent County Administrators Office, Kent County Probations Office, Kent Schools Services Network, Living Water Ministries, , Network180 Admin. Staff, New Hope Baptist Church, Prevention Network, Seyferth PR, Storr Printing, Triple J Jerseys, Walker Police Dept., and YWCA-Girls Inc.

SCIENCE & ACTION—The data, research, and trends that inform and guide our work

Goals 1-3: Behavioral Outcomes regarding alcohol and marijuana use

39 DAYS AWAY

Youth Summit 2014: Reach Your Summit

Goal: 100% Member Engagement in securing the fiscal, human, and organizational support needed to serve the teens and volunteers attending the Youth Summit.

MARK YOUR CALENDARS

Youth Summit Report Out – Michele Stitt

- Volunteers
 - Online Volunteer Registration
 - Web link -- <http://bit.ly/1eqw2J8>
 - Background Check Forms – REQUIRED FOR ALL
 - Volunteer Orientation – May 1st [5-6 pm @ GVSU Kelly Family Sports Center]
 - Purpose of Orientation
- Opening Summit Video and Reach Your Summit Testimonial Taping Notification – March 26th
 - Taping date: Wednesday, March 26th [3-5 pm]

Youth Summit Planning

Abstract: Attendees will participate in a brainstorming activity for a final planning component of the upcoming Summit.

Key Dates:

April 11th, 18th, and 25th – Youth Summit 2014 Friday Work Days @ Network180 [Summit Ground Zero] 1-3pm

May 1st - Volunteer Orientation 5-6PM [GVSU-Allendale]

May 2nd – Youth Summit 2014 8AM-2PM [GVSU-Allendale]



STAY CONNECTED to KCPC news & happenings via Facebook, YouTube, Twitter, Flickr and the Instagram!

Announcements

- URGENT: Help Fight Proposed Cut to the DFC Program! – *Handout available*
- Office of Highway Safety – Law Enforcement **DUI Crack** down through April 7, 2014 – *Handout*
- April – Alcohol Awareness Month – *Summary available*
- Network180 Public Hearing – Let your prevention voice be heard! - *Handout*
- The Lakeshore Alliance Against Domestic and Sexual Violence and the GVSU Women’s Center present a free training: *Masculinity: Understanding and Healing the Malaise of American Manhood* on Friday, March 28th from 12-1:30pm. – *Handout available*

Next GA Meeting: Tuesday, April 22nd @ network180 790 Fuller Ave NE, 49503

Our mission: Building a healthier community by preventing and reducing harmful substance use behavior in Kent County with a major focus on youth.

