



Kent County Prevention Coalition (KCPC) June 2017 General Assembly Meeting Minutes

Attendance:

Brian Hartl (Kent County Health Department), Denise Herbert (Network180), Jose Orozco (Kent School Services Network), Jeanne Kapenga MD (Families Against Narcotics), Ashley Pattee (Arbor Circle), Melissa Ware (Arbor Circle), Sharon Briggs (Cherry Street Health Services), Patti Warmington (Cherry Street Health Services), Carrie Parlin (Wedgwood Christian Services), Cathy Racalla (Wedgwood Christian Services), Nayaab Sattar (KCHD), Brenda Matthews (D.A. Blodgett/ St. Johns), Latesa Thomas (Wedgwood Christian Services), Rachel Rhodes (Family Outreach Center), Michele Stitt (Network180) and Nadia Kimble (KCPC).

WELCOME – Denise Herbert

Greetings and introductions were facilitated to welcome members and guests. Housekeeping information was offered to members. Special recognition was given to Network 180 for providing lunch as well as for hosting the meeting. Denise noted that Network180 would be standing in for Family Futures for keeping June GA meeting minutes. Special mention that Family Outreach Center was on for taking minutes for July's GA Meeting and the Grand Rapids African American Health Institute (GRAAHI) was up for taking minutes for the August meeting.

ORDER OF BUSINESS ACTION/DECISION ITEMS

- Approval of June meeting agenda
 - 1st – Brian Hartl 2nd – Patti Warmington ALL APPROVED
- Approval of January General Assembly (GA) minutes
 - 1st – Carrie Parlin 2nd – Ashley Pattee ALL APPROVED

Coalition Successes

The following successes were shared with members:

- **ICYMI: AMAZING Media Coverage of Summit 2017!**

1200 teen Community Influencers converged upon DeVos Place on Friday, May 12th for an ACTION-PACKED day! Michele Stitt shared "closeout" information regarding Youth Summit 2017. A Summit 2017 Flickr slideshow was featured for GA Membership to view. Michele shared details about the level of media coverage that was captured at and following this year's event and thanked all who came together for their contribution to making Summit success. A 'Thank You' postcard was distributed to each GA Meeting attendee and each person received a printed copy of the MLive article. Relive Summit by checking out the below noted links which showcase Summit 2017 media coverage:

 - <http://fox17online.com/2017/05/11/youth-summit-recode-leaves-behind-scary-tactics-helps-teens-live-above-the-influence/>
 - http://www.mlive.com/news/grand-rapids/index.ssf/2017/05/above_the_influence_youth_summ.html
 - <http://www.wzzm13.com/news/education/hundreds-of-kent-county-teens-attend-youth-summit-at-devos-place/439180299>
 - <http://elinformadorusa.com/cumbre-anima-juventud-a-vivir-por-encima-de-las-influencias-negativas/>
- **School Partners ROCK: Pizza & Fro-Yo Party Celebrations with GR University Preparatory High School and GR Ellington Academy of Arts & Technology**

Michele Stitt gave a recap on the Youth Summit 'Early Bird' school that were chosen at Summit. All student groups who were registered by the early bird registration deadline of March 3rd, were entered in a drawing to win a special group prize! The two groups that were selected at Summit were: Grand Rapids University Preparatory Academy (UPrep) and Ellington Academy. The students at UPrep chose to receive a pizza party and the students at Ellington opted for a frozen yogurt party. These special parties were delivered to each school following Youth Summit.
- **ATI-Kent County Youth Coalition Closeout**

Nadia Kimble updated the group on closeout efforts for the 2016/2017 Youth Coalition Cycle. Nadia shared that this year's Youth Coalition finished with a total of 12 high school students. This group consisted of a few "honorary members" who were brought on to ramp up numbers in preparation for Youth Summit 2017. This group also included three HS seniors (**Olivia Allen, Kenowa Hills HS, Raven Allen, The Potter's House HS, Laura Guerrero, Union HS**) who were honored in a special way at the Youth Coalition closeout party held on Monday, May 22nd. Nadia mentioned that the KCPC Staff Team

is in planning for recruiting efforts for the next cycle of Youth Coalition (2017/2018) and that if anyone at the meeting knew of middle/high school students that would be a good fit to connect them accordingly.

Discussion and Action Items

Goals 1-3: Behavioral Outcomes regarding alcohol and marijuana use

Above the Influence-Kent County Youth Summit 2017

- **Summit Workshop Evaluation Recap**

Nadia Kimble gave the group a recap regarding the evaluations that were completed by students who attended Youth Summit workshops. Students rated 'For Girls Only' and 'For Guys Only' the highest, noting that the presenters were relatable. Youth indicated that they were interested hearing more about the following topics for future Summit workshops: depression, anxiety, home life. All in all students appreciated the workshop presenters and topics offered this time around.

- **Summit Student, Volunteer, Presenter & Chaperone Evaluation Recap**

Brian Hartl synthesized and shared feedback gleaned from the Volunteer, Presenter and Chaperone Evaluations from Summit 2017. Below are a few highlights:

- **Overall Student Evaluation**

- Students agreed that the opening video was inspirational, the Youth MCs were inspiring and that Summit was fun and educational
- Opportunities for Improvement: more activities, interaction, more/longer workshops, more videos/pictures
- 30 Day Use: 7.4% - Alcohol, 7.4% - Marijuana, 3.0% - RX Drugs, 4.7% - E-cigarettes

- **Chaperones**

- 94% Agreed that Summit was educational and that they will bring students back for Summit 2018
- Opportunities for Improvement: Reserved tables for all schools, strong opening AND closing (strong takeaway), more chances for students to come up on stage

- **Presenters**

- "Every detail was covered thoroughly"
- Opportunities for Improvement: Different sessions for different grades? Increased volunteer presence to encourage student participation

- **Volunteers**

- Opportunities for Improvement
 - Some wished for stronger orientation
 - Utilize volunteers during "down time"
 - Chaperones MUST take more active role with their students
 - 'Amazing Race' was a bit stressful
 - Security seemed "vulnerable"
 - Provide clear direction on what to do when dealing with behavior challenges
 - Maybe a quick de-brief in morning before Summit
 - Perhaps have "Opening Ceremonies" in the hallway

After covering the evaluation feedback, Brian opened it up for a bit of roundtable discussion. Below is a recap of feedback captured from that discussion:

- "It was challenging because kids were going into the River Bank Run space...it felt like we as volunteers were security the entire day" – B.Mathews
- "Some of the chaperones that come with some groups may not be a good fit" – P.Warmington
- "Chaperones were taking up seats in workshops that should have been for kids" – S.Briggs
- "Perhaps require that each student group bring 1 chaperone per workshop to ensure that students are accountable to someone they know" – N. Sattar
- "Many of the items that fall under 'Innovation for 2018' might resolve behaviors challenges" – M. Ware
- "My group sat in the back...given how far we were from the stage, it was easy to get distracted...how do we engage the back of the room?" – C. Parlin

- “We’re working with A/V provider to troubleshoot sound issues for Summit 2018 and will absolutely take all suggestions into account” – D. Herbert
- “GVSU Police Academy might be a good solution for security for 2018” – P.Warmington

Goal 5: Expand Coalition Capacity through Partnership

KCPC FY17 Recap: November 2016-January 2017

Given that we haven’t met formally as GA Membership, Denise Herbert provided the group with a bit of a timeline to recap KCPC activity that has transpired in the past year. Below is a snapshot of that timeline shared with the group.

- July-September: *Strategic Planning Process*
- October: *Annual Meeting + 2017-2021 Kent County Strategic Plan UNVEILED*
 - Denise reminded the group that while the KCPC led the charge in bringing the Strategic Plan to fruition, it is a countywide plan. The core work of the KCPC is on page 9 of the plan.
- November: *Charge: Identify “Action Items”, Activity Prioritization, Committee Assignments*
- December: *Red Ribbon Week Report Out*
- January: *Convening Committees -- Charge: What’s my role? Communication Plan, Identify Co-Chair*
- February: *Lunch & Learn Part 1*
- March: *Lunch & Learn Part 2*
- April: *Summit Prep*
- May: *No Meeting*

Retooling KCPC Committees

Brian recapped the specific committee work that was done at the January GA Meeting. He reminded the group of the 4 Areas of focus as identified at the November meeting:

- (1) Increase youth perception of consequences and harm from marijuana use.
- (2) Better drinking culture, collaboration with organizations with the same goals.
- (3) Increase parent and adult engagement by implementing an “Adult Summit”.
- (4) Expand the ATI movement beyond the Summit experience by expanding to schools, camps and other programs.

Brian reminded the group of the 2 goals that the GA identified:

- (1) Better Drinking Culture – Collaboration with organizations with same goals (DATA COMMITTEE)
- (2) Expand the ATI movement beyond the Summit experience by expanding to schools, camps and other programs (COMMUNITY ENGAGEMENT COMMITTEE)

Brian reminded the group that attendees at the January GA Meeting signed up for 1 of 2 committees (large post it paper sign up that was used at the January meeting was hung on the wall to recap who signed up with which committee)

- **Community Engagement Committee:** *Alisha Cowell, Ashley Pattee, Brandon Kimble, Brenda Mathews, Carolyn Guyton, Dewanna Lancaster, Jose Orzoco, Melissa Ware, Nadia Kimble, Nayaab Sattar, Rachel Rhodes, Shanda Vaughn and Sharon Briggs.*
- **Data Committee:** *Andrae Ivy, Brian Hartl, Cathy (Jordan) Racalla, Denise Herbert, Jordyn Kaplan, and Kalli Zielbauer*

Denise shared that whereas Brian currently serves as the co-chair and Ashley serves as the co-chair for the Community Engagement Committee, when the groups formed back in January they didn’t get to the point of assigning a 2nd co-chair. She shared that the co-chair post is a shared responsibility and that the Executive Leadership team has heard several times that GA members want to be more involved and opened the table for volunteer co-chairs. After a bit of pondering from the full group, Brenda Mathews volunteered to serve as the co-chair for the Community Engagement Committee, however no one surfaced as co-chair for Data. Given that several people who signed up for the Data Committee were not present, it was determined that KCPC Staff would send an “ask” out to GA Members to see if anyone volunteers to serve. Michele volunteered to send the email to GA Members by the close of this week along with the following documents: June GA Meeting minutes and supporting strategic planning documents. The deadline to respond will be noted as Thursday, July 6th, 2017.

CALL TO ACTION: Develop Committee ROAD MAP!

Brian distributed a document entitled: *'Help us paint a picture of what a healthy community looks like 5 years from now'* and shared that the additional items to be discussed at the days meeting were as follows:

- How do we move the work forward?
 - The group focused on the question of how to *'Expand the ATI movement beyond the Summit experience by expanding to schools, camps and other programs'* first. The group was asked to identify strategies to accomplish said goal.
 - Michele asked if this was a redundant activity in light of the fact that this task seemed to mirror an activity done in groups at the August GA meeting.
 - Denise reminded the group that while we had identified several activities in August we needed to identify our strategies.
 - Carrie suggested that perhaps we should develop some sort of wide reach strategy to get into schools
 - Brenda asked how we go about recruiting schools? How many schools participate from year to year?
 - Per Michele many schools are "repeat schools" however we do add schools based on teacher requests – typically gleaned from 1 on 1 conversations or the Chaperone eval from Youth Summit
 - Melissa – It would be helpful to have a baseline...How many youth know ATI? Perhaps we measure this via Summit eval from year to year. Can we identify a baseline at each school? Do we want to increase the number of students involved in ATI at individual schools? What is the capacity to connect to schools?
 - Jose has questions regarding how the KCPC goes about recruiting students for Youth Coalition? What is the "value add" to the students? Is it exclusively on a referral basis from teachers/counselors?
 - Michele and Denise answered these questions – Youth Co. recruitment happens via teacher/counselor referral but also from direct touchpoints via the ATI-Kent County Mobile Experience in schools. Value add: We are cultivating leaders...grooming youth for GREATNESS!
 - Brenda recommended that we connect with the Youth Advocate Specialists at: GRPS, E.Kentwood, Kelloggsville, Rockford for recruitment purposes.

The allotted time for the meeting had concluded and the group agreed to wrap up. Denise encouraged the group to review the Strategic Planning documents as well as January and June GA Minutes in prep for the July Meeting. Michele indicated that she would include these documents with her email regarding co-chairs.

Cathy asked the KCPC Staff team to double-check the location for the July meeting and reconnect with her to confirm. She has record that July's meeting would be at Wedgwood NOT Wellspring. Michele verified that she would confirm and clarify.

Announcements / Information

- Marijuana Legalization
- MCRUD Resources
- Youth Summit MLive Article
- KCPC GA Meeting Calendar
 - HOST SITES: Sign up TODAY to host a meeting during FY18

KCPC Calendar @ A Glance – MARK YOUR CALENDARS!

September 25, 2017 – Family Day

September 25-26, 2017 – 18th Annual Substance Use & Co-Occurring Disorder Conference

Next Meeting: Tuesday, July 25th @ Wellspring Lutheran Services [1715 Sutherland Dr.SE, Kentwood 49508]