



TRANSFORMING KENT 2017

COMMUNITY REPORT

VOLUME 4





DIRECTOR'S REPORT

Dear Friends,

For many years network180 has been committed to a balanced public health & safety approach to reducing drug use and its related behaviors in Kent County. The most powerful tool we have to address our nation's drug problem is preventing it before it begins. As the Community Mental Health Authority for Kent County, we wish to acknowledge our formal intention & commitment to support the work of the Kent County Prevention Coalition [KCPC] and its efforts dedicated to mobilizing our community around the prevention of substance use disorders and its related behaviors.

For over 10 years, this award winning coalition has engaged in a tremendous amount of work within our county. Communities with Anti-Drug Coalitions such as the KCPC have lower youth drug use rates than communities without. This movement is not only powerful, it's effective! The KCPC's ability to be vocal, visible, and valuable in the community depends upon building partnerships, valuing people, harnessing collective passion, and pursuing a relentless commitment to outcomes that change lives and improve the health and wellness of all who call Kent County home. As an industry leader in implementing prevention strategies the KCPC continues to set the bar nationally.

The impact of the KCPC efforts is unmatched. A 30-minute full feature movie that premiered at Celebration Cinema; the launch of a clothing line to take the Above the Influence-Kent County brand to the next level; an iCreate Art Challenge and ArtPrize submission; an interactive Community Lunch & Learn Educational series; and the annual KCPC Youth Summit. This list is not exhaustive, this only reflects a few historic periods of growth and change since its inception. Each year thousands of students, teachers, and administrators from local middle & high schools benefit from the formal and informal activities undertaken by KCPC staff and community volunteers. The KCPC has used their success and innovation to lift Kent County community to new heights in the world of prevention. We know prevention works! It starts with all of us; to impact lasting change. Therefore, we are proud to be a partner and friend of this amazing coalition who continues to keep Above the Influence alive in our community.

In spite of successful strides to educate, empower and engage, there is still much for the coalition to do to make our communities strong, safe, and healthy. This issue celebrates the collaborative work of our community, but yet encourage continued community action so that together we can reduce the social, economic, and personal impact substance use has on our community. Thank you for your support in pursuit of the KCPC mission to build a healthier community by preventing and reducing harmful substance use behaviors in Kent County, with a major focus on community youth.

Sincerely,

Scott Gilman
Executive Director
network180

THROUGH COMMUNITY INVOLVEMENT THE KENT COUNTY PREVENTION COALITION HAS IDENTIFIED KEY AREAS OF CONCERN:

YOUTH ALCOHOL USE

Youth use of alcohol and binge drinking is reduced and the average age of first incidence of alcohol use is increased.

ADULT HEAVY DRINKING

Decrease in chronic heavy alcohol consumption among adults.

MARIJUANA

Youth use of marijuana is reduced and age of first use is increased.

ENHANCE ACCESS TO LOCAL DATA

Increased access to demographically representative data on alcohol, tobacco and other drug use.

EXPANDED CAPACITY THROUGH PARTNERSHIP

Increased and improved awareness and relationships among groups.

EMERGING ISSUES

Identifying emerging drug trends and deploy resources by way of community health plans and initiatives.

Mission:

The coalition's mission is to build a healthier community by preventing and reducing harmful substance use behaviors in Kent County, focusing on youth.

The vision is to promote a healthier community for all by developing a substance abuse prevention system that fills gaps in services, prioritizes resources and reduces overlap.

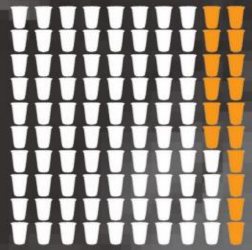
Not only does prevention work, but community coalition-building and collaborative problem-solving are proven to prevent and reduce the onset of substance use disorders.

KENT COUNTY PREVENTION COALITION

youth alcohol use



2 out of 5
OF KENT CO TEENS
HAVE TRIED ALCOHOL

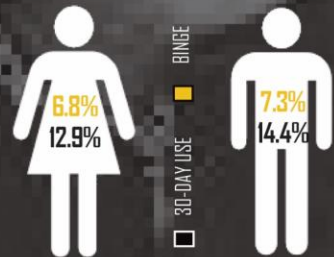


17%

OF KENT CO.
YOUTH (7TH,
9TH & 11TH
GRADERS
USED ALCOHOL
*30 DAY USE



NEARLY
1 IN 10
REPORTED
HAVING
5 OR MORE
DRINKS IN
1 SITTING
(BINGE DRINKING)



BASED ON DATA FROM THE 2015-2016
MICHIGAN PROFILE FOR HEALTHY YOUTH,
ALCOHOL (17.9%), MARIJUANA (14.3%)
AND ELECTRONIC CIGARETTES (15.4%),
ARE THE SUBSTANCES MOST COMMONLY
USED AMONG HIGH SCHOOL STUDENTS IN
KENT COUNTY.

RACE, ETHNICITY & YOUTH ALCOHOL USE

8.1%	AFRICAN AMERICAN	2.1%
13.7%	CAUCASIAN	7.7%
15.6%	HISPANIC	7.2%

30-DAY USE

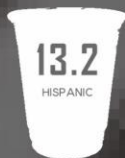
BINGE DRINKING



13.2
AFRICAN
AMERICAN



14
CAUCASIAN



13.2
HISPANIC



12.9
NATIVE
AMERICAN

ALCOHOL
AGE OF
FIRST USE

adult alcohol use

0.9%

OF RESPONDENTS
CHARACTERIZED
THEMSELVES AS
HEAVY DRINKERS



25-34
YEARS
OF AGE

BINGE DRINKING
WAS MOST PREVALENT IN
INDIVIDUALS
25-34
YEARS OF AGE.

RESPONDENTS IN
THIS AGE GROUP
WERE MORE THAN
TWICE AS LIKELY
TO REPORT BINGE
DRINKING AS
THOSE 45 YEARS
OF AGE OR OLDER.



45+
YEARS
OF AGE

OLDER
INDIVIDUALS,
WERE MORE
LIKELY
TO REPORT
HEAVY DRINKING

15%

OF RESPONDENTS
INDICATED THEY
HAD ENGAGED IN
BINGE DRINKING DURING
THE PAST MONTH

youth marijuana use



1 OUT OF 10

KENT CO. YOUTH REPORTED MARIJUANA USE IN THE PAST 30 DAYS (11.3%)

13.8
AFRICAN
AMERICAN

14.3
CAUCASIAN

13.4
HISPANIC

13.9
NATIVE
AMERICAN

MARIJUANA
AGE OF
FIRST USE



ONE IN FOUR

KENT CO. HIGH SCHOOL AGE YOUTH HAVE TRIED MARIJUANA BEFORE AGE 14

One of the main charges of the Kent County Prevention Coalition [KCPC] is to make local data on substance use available and understandable to the community. Presenting data in this manner allows community stakeholders the opportunity to identify the major problems facing the community and to set goals and commit resources to combat these issues. This Community Report was designed to present a picture of what we believe are key indicators on the impact of substance use disorders in our community.

The *Community Report 2017*, presents data from a variety of sources, including the Michigan Profile for Healthy Youth (MiPHY), the Behavioral Risk Factor Survey and the Michigan State Police. The MiPHY is an on-line survey conducted by the Michigan Departments of Education and Community Health to provide student results on health risk behaviors. During the 2015/2016 school year, 1,438 surveys were completed by 7th graders from seven Kent County middle schools and 3,027 9th and 11th graders from ten high schools.

It is our hope this report will encourage continued community action so that together we can reduce the social, economic, and personal impact substance use has on our community.

risk factors

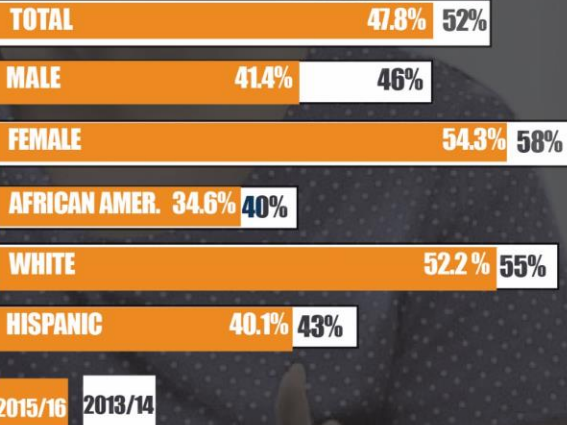
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Risk factors can influence drug abuse in several ways. The more risks a child is exposed to, the more likely the child will abuse drugs. Some risk factors may be more powerful than others at certain stages in development, such as peer pressure during the teenage years; just as some protective factors, such as a strong parent-child bond, can have a greater impact on reducing risks during the early years. An important goal of prevention is to change the balance between risk and protective factors so that protective factors outweigh risk factors. SOURCE: [HTTP://WWW.DRUGABUSE.GOV](http://www.drugabuse.gov)

The percentage of youth indicating that regular use of marijuana is of moderate or great risk to their health decreased substantially from 55% to 47.8% between 2014 & 2016.

SOURCE: MICHIGAN PROFILE FOR HEALTHY YOUTH 2015/2016

RISK OF HARM - MARIJUANA 2014 VS 2016



EXAMPLES OF PROTECTIVE FACTORS

- Self-Control
- Parental Monitoring
- Academic Competence
- Anti-Drug Use Policies
- Strong Neighborhood Attachment

PARENTAL DISAPPROVAL RATES

ALCOHOL%		MARIJUANA%
96.5	Total	93.6
95.8	Male	93.2
97.2	Female	94.1
96	African American	93.1
97.3	Caucasian	94.1
94.8	Hispanic	92.5

PEER DISAPPROVAL RATES

ALCOHOL%		MARIJUANA%
72.7	Total	71.4
69.1	Male	68.6
76.3	Female	74.3
55.8	African American	63.2
78.8	Caucasian	74.8
62.5	Hispanic	60.4

71.8%
of high school students have AT LEAST ONE BEST FRIEND who made a commitment to stay DRUG FREE.

90.9%
of students report having LOTS OF CHANCES TO GET INVOLVED in sports, clubs, and other activities outside of class.

77.8%
of high school students said that they could ask their mom or dad for help with PERSONAL PROBLEMS.

DID YOU KNOW?
THE POTENCY OF MARIJUANA, AS MEASURED BY THE THC CONTENT, HAS STEADILY INCREASED OVER THE LAST FEW YEARS, WHICH MEANS THAT DAILY USE OF TODAY'S MARIJUANA MAY HAVE GREATER HEALTH CONSEQUENCES THAN USE OF MARIJUANA FROM 10 TO 20 YEARS AGO.

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Any factor whose presence is associated with an increased protection from a disease or condition.

protective factors

risky sexual encounters



AMONG HS STUDENTS REPORTING SEXUAL INTERCOURSE IN THE PAST THREE MONTHS, 1 OUT OF EVERY 4 [23.7%] INDICATED THAT THEY USED ALCOHOL OR DRUGS BEFORE THEIR LAST SEXUAL INTERCOURSE

STUDENTS WHO CONSUMED BEFORE HAVING SEXUAL INTERCOURSE

16.7%	AFRICAN AMERICAN
27%	CAUCASIAN
17.9%	HISPANIC

These results suggest that more Caucasian high school students who had sexual intercourse during the past three months had consumed alcohol or used drugs before their last sexual encounter than other races/ethnicities.

arrests

8

MALES ARE NEARLY **8 TIMES** MORE LIKELY THAN FEMALES TO BE ARRESTED FOR SUBSTANCE-USE RELATED OFFENSES

AFRICAN AMERICAN MALES ARE NEARLY **5 TIMES** MORE LIKELY TO BE ARRESTED FOR MARIJUANA-RELATED OFFENSES THAN FOR ALCOHOL-RELATED OFFENSES

5

HIGH SCHOOL MALES WERE MORE LIKELY THAN FEMALES TO REPORT DRIVING A VEHICLE AFTER THEY HAD BEEN DRINKING

794

ALCOHOL-RELATED CRASHES IN KENT COUNTY - 2016

ALCOHOL-RELATED INJURIES

384

14

ALCOHOL-RELATED FATAL CRASHES

alcohol-related motor vehicle incidents

CONSEQUENCES

KENT COUNTY PREVENTION COALITION MEMBERSHIP

Above the Influence-Kent County Youth Coalition . Arbor Circle . Campfire West Michigan 4C . Celebration Cinema . Cherry Health . COM 616 . D.A. Blodgett/St.John's Home . Early Learning Neighborhood Collaborative . Family Futures . Family Outreach Center . Grand Rapids African American Health Institute . Grand Rapids Public Schools . GVSU TRIO Upward Bound . Kent County Administrators . Kent County Health Department . Kent School Service Network . Lakeshore Regional Entity . network180 . Pine Rest Christian Mental Health Services . SeyferthPR . Walker-Grandville Police Department . Wedgwood Christian Services



KCPREVENTIONCOALITION.ORG

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