



## **Kent County Prevention Coalition (KCPC) December 2016 General Assembly Meeting Minutes**

### **Attendance:**

Patti Warmington (Cherry Street Health Services), Cathy Jordan (Wedgwood), Carrie Parlin (Wedgwood), Latesa Thomas (Wedgwood), Cathy Thomas (Wedgwood), Shanda Vaughn (Pine Rest), Nayaab Sattar (Kent County Health Dept.), Rachel Rhodes (Family Outreach Center), Josh Brandsen (GVSU Upward Bound), Harold Mast (Network 180), Greg Long (Walker Police Dept.), Dan Steere (Grandville Police Dept.), Brian Hartl (Kent County Health Dept.), Adam Russo (Com616), Ashley Pattee (Arbor Circle), Sharon Briggs (Cherry Health), Shannon Mullett (Network 180), Jessenia Chavez (GVSU Upward Bound), Laura Guerrero (GVSU Upward Bound), Dan Droski (City High School), Ed Droski (City High School), Riley Box (City High School), Danielle Raulston (City High School), Rose Gerson (City High School), JD Lancaster (City High School), Cristian Ramirez (City High School), Itzel Mejia (City High School), Margaret Yerke (Wedgwood), Denise Herbert (Network180), Nadia Kimble (Kent County Prevention Coalition) and Michele Stitt (Network180).

### **WELCOME –**

Greetings and introductions were facilitated to welcome members and guests. Housekeeping information was offered to members. Special recognition was given to Network180 for providing lunch, Wedgwood Christian Services for hosting the meeting and COM 616 for taking meeting minutes.

### **Introductions – Name, Organization, Favorite thing about this time of year**

### **ORDER OF BUSINESS ACTION/DECISION ITEMS**

- Approval of November meeting agenda
  - 1<sup>st</sup> – Patti Warmington 2<sup>nd</sup> – Carrie Parlin ALL APPROVED
- Approval of November General Assembly (GA) minutes
  - 1<sup>st</sup> – Denise Herbert 2<sup>nd</sup> – Brian Hartl ALL APPROVED

## **Coalition Successes**

The following successes were shared with members:

### **KCPC launches new websites with BIG benefits.**

Same web address. New site. The new KCPC website is a major success for the coalition. One major highlight is that it has two sites in one. First, the KCPC website provides “all things prevention” for adults throughout Kent County. Visitors will be able to learn what the KCPC is all about, learn about the coalition’s history, access critical statistics and data, review key KCPC projects, keep up with the latest events and connect with us to get involved. The new KCPC PSA video, which features a variety of coalition members speaking about what the coalition is, is also prominently featured on the new site.

The second site is the brand-new ATIKentCounty.org, a youth-focused site that is the first one-stop-shop for Kent County youth. The new site engages visitors with what it means to live an ATI lifestyle by providing facts about numerous substances. Whether youth are struggling with substance use, suicide, homelessness, bullying or teen parenting, ATI Kent County provides youth with information about community resources and how to connect with them. Getting connected to the right help can be difficult. But if you know where to go for answers, it’s easier to get help you’re seeking. We are working to make sure that everyone is aware of the site as a resource. This is the first time the resources have been provided to youth in this way, so this is a legacy moment for the KCPC. Please share with us any resources that we’re missing (anything in West Michigan is valid). Please also help spread the word by sharing the new sites with clients, teams and your entire network.

### **Red Ribbon Week**

Red Ribbon week is a national movement taking place in the last week of October. “I Rock Red” is the KCPC adaptation of this initiative. Nationally, the movement has 80 million participants per year. RRW is designed to empower students at participating schools to choose the activities and timeline for their spirit-week inspired

event. The student led planning committees design fun activities for the rest of the school. Each activity engages students in the Above the Influence message. RRW is an opportunity to leverage student's passions and creativity.

#### Red Ribbon Week School Partner Student Presentations:

##### **Godfrey Lee Public Schools (via Nadia Kimble)**

- Monday: In the Sweet Treat Trivia contest, students answered questions regarding drug prevention in exchange for red candy.
- Tuesday: National ATI day (students wore "I am above" gear) and customized water bottles and pins to share what they were living above.
- Wednesday: Yarn bombing (students covered items on campus in red yarn) as a symbol of Red Ribbon Week.
- Thursday: At the end of the school day students participated in a Balloon launch where 300 balloons were launched into the community.
- Friday: "I Rock Red" photo challenge asked students to rock red in the name of drug prevention and share their selfie photos via social media to raise awareness.

##### **GVSU Trio Upward Bound (Union High School & Innovation Central High School)**

- Monday: RRW Announcements provided students with an overview of the week's activities
- Tuesday: To celebrate National ATI day, students went to classes and discussed with RRW was about. They also wore ATI logo gear.
- Wednesday: ATI Prize art competition had students decorate their own ATI logo and enter artwork into a contest
- Thursday: A writing contest had student develop essays about why they choose to live above the influence
- Friday: Winners of art and writing contest were announced. The "I Rock Red" photo challenge asked students to rock red in the name of drug prevention and share their selfie photos via social media to raise awareness.

In addition to these events, the students also had a selfie wall (photos shared).

A writing contest example was shared:

- "I live above the influence of drugs and alcohol because I used to use drugs myself. I had to overcome drugs because I was hurting people that I love..."

An ATI Prize winner was shared:

- A Picasso-inspired ATI logo

##### **City High School**

- Monday: Sweet treat trivia had the students ask the rest of the school ATI questions during lunch. Correct answers were rewarded with candy. Students thought it was a great way to share information, with an incentive. There was a great turnout and lots of info shared with classmates.
- Tuesday: To celebrate National ATI day, students wrote pledges to stay above the influence. It was a good turnout – even though it included writing.
- Wednesday: ATI Prize art contest. Students took the ATI logo and customized it. This was a great turnout with lots of creativity.
- Thursday: The door-decorating contest was one of the biggest participation days of the week. The group handed out supplies to teachers. Students had fun decorating the door.
- Friday: "I Rock Red" photo challenge. Students took photos in ATI or red gear and posted to social media.

Question: Any negative reactions from other students?

- No. Most of the reaction was positive. Students enjoyed the events and message.

Question: What motivates you?

- I grew up in separated, low-income family. I want to show that there's a way to live stress free without

substance use. I've seen an impact on family since getting involved.

### **Youth Summit 2017 is quickly approaching**

2017 is year 6 for the Youth Summit. The countdown to this year's event is on the new KCPC websites homepages. Updates:

- ATI Kent County Youth Coalition has been meeting to begin the planning stages for summit. This year's group is a little smaller but full of great ideas.
- The 2017 theme is: Recode. The youth coalition believed the message spoke to peers about getting back on track if they've made bad decisions or have engaged in negative behaviors. Students were interested in embedding tech themes.
- Executive summary shared: Explains event theme, goals, and key dates/logistics.
- The KCPC executive team is incorporating past feedback from chaperones, students and speakers into the planning of the 2017 summit. The team will focus on going back to basics: The KCPC is a drug prevention coalition, every piece of the event should be meaningful and align with the overall goal. The education component will be embedded in every piece of the event.
- Location: DeVos Place (same spaces as 2016)
- Will be the second Friday this year instead of the first – May 12 from 8 a.m. to 2 p.m.
- 1,200 student registration is the goal
- Deadline for registration: March 24, 2017
- Chaperone registration and volunteers will be April 7, 2017. There will be separate registration links this year.
- The April 25, 2017 GA meeting is a summit work day: prepping for event
- May 11, 2017 volunteer orientation and walk through
- May 12, 2017 – Event
- Walker PD has confirmed attendance

### **Announcements, Articles... AND MORE!**

- Jose has 100 binders from schools. Free if anyone needs them.
- On December 13 – The annual monitoring the future survey results were released. The research measures drug use (looking back to 1970s). Highlights: uses of illicit drugs among 8<sup>th</sup> graders was lowest ever. Marijuana use was down. Tobacco cigarettes and alcohol use were also down. (via Shannon Mullett, Network 180)

### **National Drug & Alcohol facts week**

- A handout was provided which explained how to participate
- MIP law change (effect January 2018)
- E-cigarettes report from the surgeon general
- Walker Grandville Coalition has been meeting with KCPC and the two coalitions will merge soon.
- Voting coalition members: Meet Denise for holiday thank you.
- Any future announcements? Email KCPC to get topic on the agenda.

**Next Meeting: Tuesday, January 24, 2017 @ Network 180 790 Fuller Ave NE Grand Rapids, MI 49503**