



Kent County Prevention Coalition (KCPC) **December 2017 General Assembly Meeting Minutes**

Attendance [32]:

Cathy Racalla (Wedgwood Christian Services), Alayha Gingrich (City High Middle School), Adrian Idziak (City High Middle School), Dory Schat-Beimers (City High Middle School), Elizabeth Martinez (City High Middle School), Berani Martinez-Maldonado (University Preparatory Academy), Tariana Howard (University Preparatory Academy), Margarita Chappell (GVSU TRiO Upward Bound), Jose Cortes (Innovation Central High School), Angelica Jeromino (Innovation Central High School), Pilar Martinez (Union High School), Estrella Chavez (Union High School), Dan Droski (City High Middle School), Danielle Ralston (City High Middle School), Ed Droski (City High Middle School), Sade Williams (University Preparatory Academy), Jennifer Brock (University Preparatory Academy), Shanda Vaughn (Pine Rest Christian Mental Health Services), Carolyn Guyton (CampFire West Michigan 4C), Nayaab Sattar (Kent County Health Department), Carrie Parlin (Wedgwood Christian Services), Audrey Eckerly (Northview East Campus), Carmelita Young (Wedgwood Christian Services), Thurston Willoughby (New Life C.O.G.I.C), Melissa Ware (Arbor Circle), Nikeidra DeBarge (Wedgwood Christian Services), Ashley Pattee (Arbor Circle), Sharon Briggs (Cherry Health), Brenda Mathews (DA Blodgett St.Johns), Denise Herbert (network180), Nadia Kimble (Kent County Prevention Coalition) & Michele Stitt (network180).

WELCOME –

Greetings and introductions were facilitated to welcome members and guests. Housekeeping information was offered to members. Special recognition was given to Wedgwood Christian Services for hosting the meeting and to network180 for providing lunch. Kent School Services Network was not present for the taking of minutes so KCPC Staff stepped in to log the meeting.

Denise Herbert facilitated the meeting.

ORDER OF BUSINESS ACTION/DECISION ITEMS

- Approval of December meeting agenda
 - 1st – Ashley Pattee 2nd – Melissa Ware ALL APPROVED
- Approval of October General Assembly (GA) minutes
 - 1st – Carrie Parlin 2nd – Sharon Briggs ALL APPROVED

Coalition Successes

Denise shared the following successes with members:

• KCPC Closes a Successful Fall Season of Programming!

The KCPC always desires to push the envelope in the name of prevention, by taking innovation to new heights. Staff kicked off the fall season with some tenacious youth engagement goals, and we are excited to say that we EXCEEDED them by a longshot! Here are a few of notable moments as we give you a 60-day highlight reel.

- Youth Summit 2018 – Plenary speaker locked in EARLY!
- ATI-Kent County launched its new clothing line! ATI-aWEARness gear is on-sale now!
- Red Ribbon Week 2017 – Hands on Tangibles! Do you remember BareAll clothing, our screen print partner from Youth Summit 2017? BareAll was able to join us doing the lunch hour at ALL of our partner schools. Let's say Red Ribbon T-Shirt printing was hot off the press...literally!
- Red Ribbon 2017 delivered 12,800 impressions during the week-long festivities!
- KCPC has expanded its reach again by establishing a faith-based partnership with Revolution Culture Movement. We are excited to have their youth on board for Cycle 7 of the Youth Coalition as well as joining us for the ATI programming lineup.
- Cycle 7 of the ATI-Kent County Youth Coalition is in full swing. We have 5 returning members and 18 new members sitting roundtable. We have also developed a new curriculum that has been introduced this fall!

- Project Sticker Shock was one to remember. Not only did our school partners join us, but our faith-based partner did as well. We expanded our reach by partnering with 11 local alcohol retailers and placing stickers on nearly 5,000 containers of alcohol!

This fall has been an incredible experience for youth and staff alike. We are looking forward to an impactful 2018! To keep up on the latest happenings or get involved, be sure to follow us on social media and check out our website.

Red Ribbon Week 2017

Red Ribbon Week

Red Ribbon week is a national movement taking place in the last week of October. "I Rock Red" is the KCPC adaptation of this initiative. Nationally, the movement has 80 million participants per year. RRW is designed to empower students at participating schools to choose the activities and timeline for their spirit-week inspired event. The KCPC partnered with 4 community partners: Innovation Central High School, Union High School, University Preparatory Academy and City High middle School. The student led planning committees mapped out fun activities for the rest of the school to participate in. Each activity engages students in the Above the Influence message. RRW is an opportunity to leverage student's passions and creativity. Student representatives from each RRW School Partner was on site at today's meeting to conduct a mini presentation on how activities went within each school environment. Below are the highlights:

Red Ribbon Week School Partner Student Presentations:

Innovation Central High School

- Student Presenters: *Pilar Martinez, Estrella Chavez*
- Adult Lead: Margarita Chappell
- Highlights:
 - Presenters shared the specific activities that they did on the days of Red Ribbon Week
 - Enjoyed setting the tone for this activity at their school
 - Shared winning artwork from the RRW art contest

Union High School

- Student Presenters: *Jose Cortes, Angelica Jeronimo*
- Adult Lead: Margarita Chappell
- Highlights:
 - Presenters shared the specific activities that they did on the days of Red Ribbon Week
 - HUGE HIT: The red balloon decorations in high traffic spaces of the building.
- Feedback: Group leader: Margarita Chappell shared how proud she was of her students for taking the lead not just during Red Ribbon Week but also at Project Sticker shock during the month of November. She talked briefly about how excited the retailer was to be working with the group and how impactful the activity really was.

University Preparatory Academy

- Student Presenters: National Honor Society Members: *Berani Martinez-Maldonado, Tariana Howard, Sade Williams*
- Adult Lead: Jennifer Brock
- Highlights:
 - Presenters shared the specific activities that they did on the days of Red Ribbon Week
 - Also conducted a RRW door decorating contest and shared photos with the group
 - HUGE HIT: I Rock Red day! Per presenters, it was "REALLY COOL" to see the ENTIRE school wearing red...it was also pretty cool to be excused from dress code for the day! :)

City High Middle School

- Student Presenters: *Elizabeth Martinez, Alayha Gingrich, Adrian Idziak, Dory Schat-Beimers*
- Adult Lead: Dan Droski
- Highlights:
 - Presenters shared the specific activities that they did on the days of Red Ribbon Week
 - Shared winning artwork from the RRW art contest
 - Also conducted a RRW door decorating contest and shared photos with the group
 - HUGE HIT: The red buttons and ribbons were loved by students, the tshirt printing day was "a

win” as well.

- Mr. Droski shared how excited he was about the partnership between City HS and the KCPC. He recapped the lineup:
 - Late September/Early October - All of his freshman (he sees all freshman in the bldg.) are introduced to ATI-Kent County and assist with RRW planning and execution
 - November – Project Sticker Shock
 - January – Youth Summit Registration
 - Early Spring – ATI-Kent Co. Mobile Experience
 - May – Summit

Droski mentioned that he believed that the “wraparound” sort of learning for freshman is powerful and that the students take that with them beyond 9th grade.

SUMMIT IS COMING!

2018 marks year 7 for the Above the Influence-Kent County Youth Summit. The countdown to this year’s event is on the new KCPC websites homepages. Updates:

- ATI Kent County Youth Coalition has been meeting to begin the planning stages for Summit. This year’s group has approx. 23 members...A RECORD HIGH!
- The 2018 Summit theme is: KNOCKOUT. The Youth Coalition loved the idea of empowering their peers to fight through the struggles of life.
- Location: DeVos Place (same spaces as 2017)
- Will be the second Friday this year instead of the first – May 11 from 8 a.m. to 2 p.m.
- 1,200 student registration is the goal
- **Youth Summit Master Calendar – *These important Summit dates were shared with the group***
 - January 2nd** – Youth Summit 2018 **REGISTRATION OPENS**
 - March 2nd** – Early Bird Registration Deadline – with incentive!
 - March 30th** – Youth Summit 2018 **REGISTRATION DEADLINE**
 - April 6th** – Volunteer/ Chaperone Registration **DEADLINE**
 - April 24th** – SUMMIT WORK DAY [12-1:30p] – **ALL ARE WELCOME!**
 - May 10th** – Volunteer Orientation/Walk-through – DeVos Place Convention Center, 5-6p
 - May 11th** – YOUTH SUMMIT 2018 [DeVos Place Convention Center, 8a-2p]

Announcements, Articles AND MORE!

Denise share the following announcements with the group:

- National Drug & Alcohol Week Announcement Summary - *handout*
- Lowell Residents & Medical Marijuana Article - *handout*
- KCPC GA Meeting Host Sites AND PSA Superstars NEEDED! KCPC Members can still sign up to host a GA Meeting and/or record PSA messages for KCPC. Attendees were asked to see Michele if interested in signing up.

Denise then adjourned the meeting.

Next Meeting: Tuesday, January 23, 2018 @ network180 790 Fuller Ave. NE, Grand Rapids, MI 49503